International Graduate Center
Hochschule Bremen · Germany
City University of Applied Sciences

IGC

Full-time program

MBA in Global Management

MASTER OF BUSINESS ADMINISTRATION | EN | FULL-TIME

WELCOME

"Do you aim to make an impact and seek for an exceptional international business education on which you can build your further career? Then, our MBA in Global Management is the right choice!"

"The program provides you with a profound knowledge of state-of-the-art applications of management models and expert insights into management and leadership practice. Simultaneously, you will develop lasting connections with classmates and faculty from all over the world, due to small class sizes and interactive teaching and learning.

What makes the program unique is the blend of top-notch management education, a strong practice-orientation and cross-cultural experience, both inside and outside class."

Prof. Dr. Mechthild Schrooten
Program Director,
MBA in Global Management

PROFILE

Global market skills for an international career in business

In our rapidly changing world, a deep understanding of global markets and effective international management skills are key to a successful international business career.

The MBA in Global Management program prepares you for leadership positions in the global economy. Using research-based learning, experienced faculty from the private sector provide the practical orientation you need. The course content prepares you for management positions in marketing or sales, human resources, investment banking, accounting, logistics and supply chain management, consulting, or administration. You learn both professional and soft skills systematically through group work and discussion in seminars and workshops. Since many of your fellow students come from different countries and 90% of the faculty at IGC have an international background, your intercultural skills are intensively practiced throughout the program.

PERSPECTIVES

In a global team of students you will learn to work together with colleagues from diverse backgrounds.

INTERNATIONAL AND INTERCULTURAL

An MBA in Global Management prepares you for management positions in all areas of business. A special focus of IGC is the international and intercultural nature of the curriculum, students and faculty. You will acquire intercultural competence, which is increasingly in demand in companies and organizations. This applies to multinational corporations as well as medium-sized companies, public administration and non-governmental organizations (NGOs). International graduates can take advantage of the German Job Seeker's Visa to prepare for their next career step.

COMPANY VISITS

During your time at IGC you will have opportunities to visit local companies. These will provide you with insights into the German way of working as well as into real-world challenges that managers face in demanding industries or business functions.

ALUMNI

After completing the program you will be part of an international network of alumni working in a multitude of companies and institutions.

ADMISSION REQUIREMENT FOR GLOBAL MANAGEMENT

For admission to the program we require the following qualification and documentation:

- → **Bachelor's degree** in a business-related subject*
- → A minimum of **1 year of relevant experience** after first degree
- → **Letter of motivation**
- → **High English proficiency** (IELTS 6,5 or TOEFL iBT 90)
- → **All documents must be in English**
- → **Sufficient financial resources** for tuition fees and living costs in Bremen

*210 ECTS are required for applicants from the European Higher Education Area (EHEA). Applicants from Europe with 180 ECTS can be admitted under the condition of a mandatory internship of at least 22 weeks as part of the study program, which can be completed in the 3rd semester. An equivalence check is carried out for all others.

FACULTY AND RESEARCH AT IGC

90%
SHARE OF FACULTY WITH INTERNATIONAL WORK/ TEACHING EXPERIENCE

40%
OF TEACHING DELIVERED BY RENOWNED EXPERTS FROM BUSINESS PRACTICE

95%
SHARE OF FULL-TIME FACULTY WITH A PHD DEGREE

100
TOTAL NUMBER OF FACULTY

Not only in student body, but also in academic staff IGC sets great store by professional diversity: About 90% of the lecturers have international work and/or teaching experience, making an important contribution to sharpen the intercultural skills of our students.

In recent years, professors have joined us from the Glasgow Caledonian University (UK), Leeds Metropolitan University (UK), University of Valencia (Spain), and the Federal University of Pernambuco (Brazil), as well as colleagues from Mexico. Full-time faculty members of HSB City University in general hold (at least) a PhD and have a proven track record of practical experience relevant to their respective disciplines. Thus, they are able to provide an academic perspective with first-hand managerial experiences. Moreover, high-ranking part-time lecturers from business practice familiarize our students with different business sectors and company functions.

KEY FACTS

Degree title:	MBA
Structure:	Full-time program
Instruction language:	English
Class size:	Approx. 25 students
Program duration:	Three semesters
Program start:	Fall

ECTS	90
Tuition fees:	16,900 Euro* + approximately 440 Euro contribution to student services per semester, including free usage of public transportation in Germany

*Reduction for full payment: A further reduction by 500 Euro of the tuition fee is possible, if the remaining sum is paid in full directly after the down payment.

Application deadline: please see our website

- ✔ Option to take German language courses (one course for free)
- ✔ Work-seeking visa of 18 months after graduation for Germany

ALUMNI CAREER

The program provides you with all the skills necessary for responsible positions in marketing or sales, as a human resources specialist, in investment banking, accountancy firms or even in government. The financial sector offers a variety of options including leadership positions. Graduates can also find exciting jobs in logistics and supply chain management. Working as a consultant is amoung the most popular career choices of our graduates and some were also inspired by the program to start their own business after graduation. Whether you are seeking an internship or post-MBA job, our Career Service prepares you for your next move by providing career counselling, skills evaluation, resume writing classes, and interview preparation. Our graduates work e.g. as Brand Executive for British American Tobacco, as Program Manager for Thyssenkrupp Elevator, or as Business Analyst for Tata Consultancy Services.

INTERNATIONAL STUDENT ASSISTANCE (ISA)

Living and studying in another country is both exciting and interesting. At the same time it means a lot of organizational and administrative work. When you come to study at the IGC you do not need to worry about this. Our ISA service will support and advise you from the beginning on. They wil pick you up after arrival, help you in finding accomodation, extending your visa, opening a bank account and they offer cultural events excursions and parties.

ALUMNI

> I enjoyed the diversity in class and the different backgrounds and ideas from the international professors"

"The MBA in Global Management provided me with the essential skills and experience to start my own company in steel construction. As I have an engineering background, IGC provided me with the necessary managerial skills for this step. As I am starting my business abroad, I have benefited much from my international colleagues ` experience, as they have different backgrounds which helped me to understand other aspects of the construction industry."

Muneer Jaradat
MGM Graduate 2016
Jordania

> IGC is a friendly and welcoming environment to study."

"Within a short period, I have had the opportunity to learn a lot which has enhanced my self-development. The course structure is well rounded and ensures every aspect of global management is covered. This helps to lay a strong foundation for us in our career paths"

Babatunde Ogunbona
MGM Graduate 2021
Nigeria

CURRICULUM

Winter Semester / 1st Semester	Summer Semester / 2nd Semester	3rd Semester
Business Analytics → Management Information Systems (MIS) → Quantitative Methods	**Global Economics** → Trade Theory & Policy → International Capital Markets and Exchange Rates	Master Thesis Seminar Master Thesis
Corporate Social Responsibility → Business Ethics/Sustainable Development → Human Resources and Diversity Management	**International Legal and Tax Framework** → International Business Law → International Taxation Systems	
Global Management → Strategic Management & Globalization → Organizing International & Global Business	**Logistics and Sustainable Supply Chain Management** → Logistics & Operations Management → Sustainable Supply Chain	
International Finance and Accounting → Global Finance → International Accounting	**Project and Quality Management** → Projects in International Business → Process and Quality Management	
Professional Development → Culture and Cross-cultural Management → Personal Skills Development	**Electives** → Entrepreneurship → Business Risk Management → Digital Transformation → Leadership	

IGC – STUDY IN THE HEART OF BREMEN

The International Graduate Center (IGC) was founded by HSB Hochschule Bremen – City University of Applied Sciences as an interdisciplinary Graduate School for Management and Leadership.

For applicants with a first university degree IGC offers several MBA and Master's degrees in the area of international and European business and management. IGC guarantees a postgraduate education which satisfies both academic and job requirements in equal measure.

400 STUDENTS

40 NATIONALITIES

OUR PROFILE FOCUS: SUSTAINABILITY & SOCIAL RESPONSIBILITY

A strong commitment to sustainable management education and to ethical behavior in business is a key feature of IGC, with sustainability and social responsibility at the core of our value-orientation. This is reflected in our expectation of every member of the school to respect our core values, in the demands we set ourselves on resource-efficient and sustainable management, and in the design of our curricula. IGC contributes to the PRME community's mission of integrating the Sustainable Development Goals into our core curriculum and daily business functions. PRME (Principles for Responsible Management Education), initiated by the United Nations Global Compact in 2007, aims to reshape management education for a sustainable future. With over 800 global signatories, PRME fosters a strong connection between the United Nations and higher education institutions focused on management. Guided by six key principles – Purpose, Values, Method, Research, Partnership, and Dialogue – PRME is committed to nurturing responsible decision-makers who drive sustainable development.

AACSB Business Education Alliance Member

EFMD GLOBAL MEMBER

PRME SIGNATORY MEMBER

CONTACT

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QUALITY

Hochschule Bremen has already received several prestigious awards for the quality of its international and practice-oriented teaching. Accordingly, we have committed ourselves to a high quality standard.

As a system-accredited higher education institution, Hochschule Bremen is authorized to accredit its study programs in internal procedures. The processes of internal accreditation were examined in the course of the system accreditation procedure and found to be suitable for reviewing the quality of the study programmes, taking into account the relevant external criteria.

IGC is dedicated to a practice- and application-oriented study approach, a truly international and intercultural orientation as well as an ongoing dialogue between science and business practice. With all this IGC is a reliable partner for the academic training of leadership personnel and managers.

Reviewed by AQAS www.aqas.de

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