



Master Management – Digitalization and Transformation, M.A.

Navigating the Future of Innovation

In our fast-paced, increasingly digitized world, it is important for companies to remain competitive to continuously question their business models and drive innovation. This leads to fundamental changes in corporate processes. (Digital) transformation is defined as the integration of digital processes across all business areas. We aim to prepare you for this! Whether you dream of starting your own company or taking over an existing one, our program provides the ideal foundation. We will take you on an exciting journey through the lifecycle of a business: from inception and growth to consolidation and restructuring - each from the perspectives of digitalization and transformation.

At IGC, you will explore various scientific theories, work on case studies, engage in discussions from different perspectives on various issues, and develop innovative solutions to build an application-oriented management

perspective. You will delve into topics such as emerging technologies, data-driven decision making, business process optimization, organizational change management, and customer experience enhancement. You will also have the opportunity to define and delve into your own focus favorite area within an individual transformation project.

Perspectives

Graduates of this program will become specialists who are able to develop and execute digital transformation initiatives across a range of industries, including technology, finance, manufacturing, retail and beyond. You will be equipped to drive innovation, improve operational efficiency and develop customer-centric strategies that deliver exceptional results. You will also have tools at hand for times of crisis. Embrace the future of innovation and let us help you take your next career step!



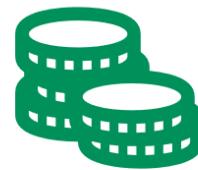
Full-time
Master of Arts



English



Duration
3 semesters (incl. Thesis)



Tuition Fee
14.900€



Program start
October

Requirements

- Bachelor's degree in a business-related subject*
- A minimum of 1 year of relevant experience after first degree
- Letter of motivation
- English proficiency (IELTS 6,0 or TOEFL iBT 80)
- All documents must be in English
- Funding for tuition fees and for living costs

*210 ECTS are required for applicants from the European Higher Education Area (EHEA). Applicants from Europe with 180 ECTS can be admitted under the condition of a mandatory internship of at least 22 weeks as part of the study program, which can be completed in the 3rd semester. An equivalence check is carried out for all others.



Master Management – Digitalization and Transformation, M.A.

Curriculum

1	1.1 [DE 1.1] Business Models and Innovation	1.2 [DE 1.2] Digital Sales and Marketing Strategies	1.3 [DE 1.3] Data Science and Methods
	1.4 [DE 3.1] Cyber Risks and Data Protection	1.5 [DE 3.2] Supply Chain Management and digital Transformation	
2	2.1 [DE 2.1] Business Information, Management and Taxes	2.2 [DE 2.2] Transformations in Human Resource Management	2.3 [DE 2.3] Corporate Finance and Investment in Transformation Process
	2.4 [DE 4.1] Change and Process Management	2.5 [DE 3.3] International Transformation Management	
3	3.1 [DE 4.2] Corporate Restructuring	3.2 [DE 4.3] Individual Transformation Project	3.3 [DE 5] Master Thesis [18 ECTS]

Payment Options

Tuition fee: €14,900 plus €350 student and semester ticket fee twice a year

- Down payment of €1,500 included in tuition fee of €14,900
- Payment in one sum (€500 discount)
- semester payment (twice a year)
- monthly payment

For individual payment options please contact the program coordinator.

More discount options on our website [graduatecenter.org](https://www.graduatecenter.org).