

International Graduate Center
Hochschule Bremen · Germany
City University of Applied Sciences



International MBA and Master Programs

International Graduate Center

The International Graduate Center (IGC) is the interdisciplinary academic unit of Hochschule Bremen City University of Applied Sciences, responsible for carrying out the university's continuing education on graduate level. Our international and application-oriented degree programs prepare students for leadership tasks and successful careers.



45
nationalities



12
international
partner universities



25 %
international
guest lecturer

Hochschule Bremen

Hochschule Bremen is an innovative and practice-oriented public University of Applied Sciences with a long tradition, dating back to 1799. The University of Applied Sciences evolved from the fusion of four Universities of Applied Sciences: the universities for technology, business, social sciences and nautical science.

Around 8.700 students are currently enrolled in 66 degree courses in the areas of Engineering, Natural Sciences, Economics and Social Sciences at the Bremen University of Applied Sciences.

The University of Applied Sciences has a strong international focus: many degrees include an obligatory stay abroad at one of the 300 University's partner institutions abroad. Therefore, many of the seminars take place in English or another foreign language.

Being practically oriented is another characteristic of all study courses offered at the University of Applied Sciences. All lecturers have previous professional experience in renowned companies and students are actively included in several research projects.

Truly international

The IGC is committed to internationality at all levels. Our student body comprises of nationalities from all over the world, which is the cornerstone of the intercultural flair at the IGC. About 25% of teaching is delivered by international guest lecturers who make important contributions to the intercultural skills of the students. Our students benefit from an excellent international network of partner universities around the world through a variety of dual and double degree options.

Learn from our experience – enhance your career!

The IGC guarantees a postgraduate education which satisfies both academic and job requirements in equal measure. Team oriented lectures and seminars in small groups with 25 – 30 students facilitate a constructive dialogue between the members. Many of our lecturers come from the management of top companies and will provide students with an insight into different companies and fields of business.



Commitment to quality

GC is a member of the AACSB's Business Education Alliance and the European Foundation for Management Development (EFMD). In September 2022, our International MBA program was EFMD-accredited for five years. It is only one of two MBA programs in Germany that received this top accreditation.

As a system-accredited higher education institution, Hochschule Bremen is authorized to accredit its study programs in internal procedures. The internal accreditation processes were examined and found to be suitable for verifying the quality of the study programs, considering the relevant external criteria.

6 Full-time
Master programs

more than **20** years of experience in
continuing education

150 Staff members,
Professors & lecturers

350 Current
students

2500 Alumni

Career Opportunities

Graduates from the IGC are sought after, as shown by regular alumni surveys.

An international degree from the IGC will both enhance the skills and broaden the professional and personal network. Our career service supports students and graduates in mapping their career paths and offers personal consulting, seminars, and forums with practitioners to help students identify potential future careers.



"The IGC is one of the largest providers of academic continuing education on the Master's level in Germany with six programs and continuing education offers. Several factors evidence our successful positioning: Regularly, our programs receive positive reviews in national accreditations.

But what is most important to us is to maintain what has been at the core of IGC ever since we started: The special IGC spirit which students, faculty and administration are committed to. We gladly invite you to become a part of it!"

Prof. Dr. Lars Büttner, Dean



71% found a new job within 6 months after graduation

88% actively use the alumni network

63% have a higher scope of responsibility when they finished their studies

48% are responsible for teams up to 20 people

88% improved professionally immediately after graduation

48% are responsible for teams up to 20 people

64% earn more money with their degree

86% would recommend to study at IGC



International Student Assistance (ISA)

Living and studying in another country is both exciting and interesting. At the same time, it means a lot of organizational and administrative work. When you come to study at the International Graduate Center you do not need to worry about this. Our student service looks after you right from the start. They are happy to answer all questions with regard to your planned study in Bremen, Germany.

At the beginning of your stay abroad there are a lot of things you need to figure out. But no panic, the ISA Office is happy to help you if there are any problems or questions. Here you can find support and advisory service, this includes:

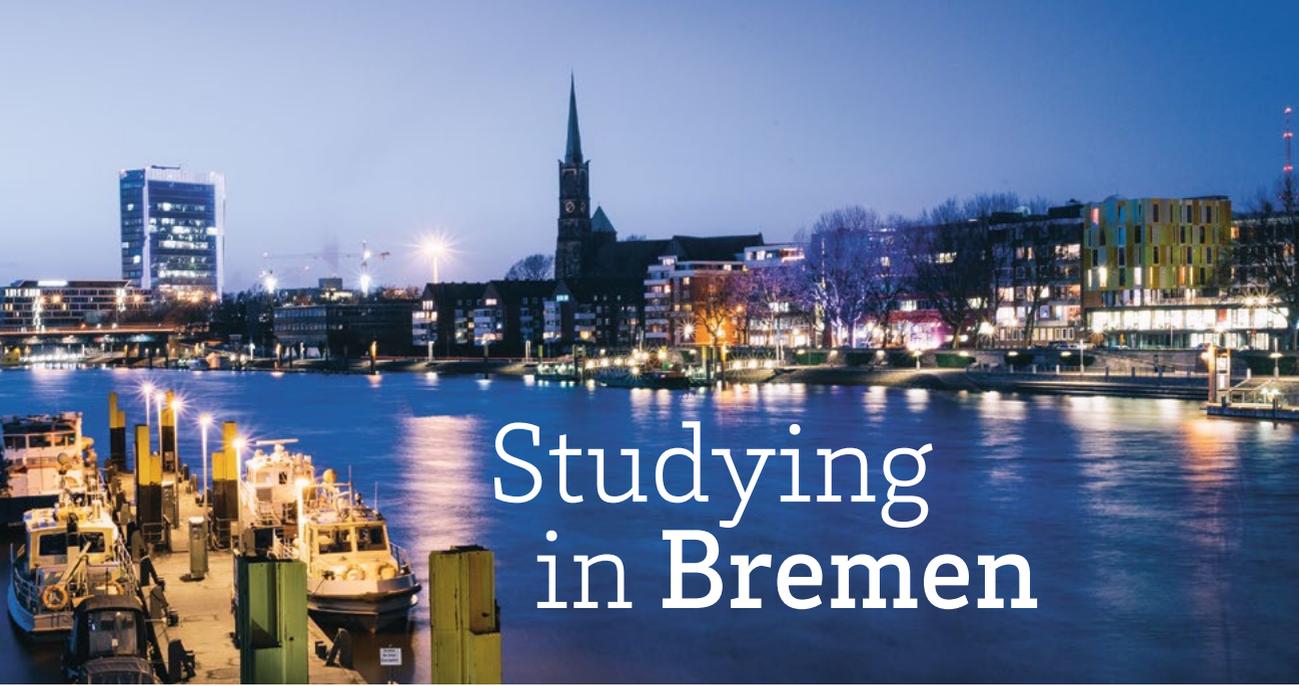
- ✓ Finding Accommodation - flats or rooms
- ✓ Extension of your visa/residence permit
- ✓ Registration office (city registration)
- ✓ Opening of a bank account
- ✓ Clarification of your health insurance
- ✓ General information about living and studying in Bremen
- ✓ Excursions, parties, and cultural events
- ✓ Pick-up service from the main train station or the Airport Bremen



"Our ISA service helps prospective students to find accommodation, provides support with visa application, clarifies insurance queries and gives advice for dealing with authorities both at home and abroad. We want to make sure that you feel at home right from the start."

Robert Campbell Rennie, Head of ISA





Studying in Bremen



The Free Hanseatic city of Bremen is a city with a free and cosmopolitan spirit based on a long-standing merchant tradition spanning 1,200 years.

This can be felt by the visitors of the city, who can quickly feel at home here. Bremen is a lively, vibrant city rich in tradition and history. Future-oriented sciences and research are an established part of this mixture as is industry, commerce and cultural variety. The identity of an open-minded city like Bremen also includes ensuring the safety of all of its residents.



... the sixth biggest industry location in Germany

As a Hanseatic city, trade has a long tradition in Bremen dating back to the Middle Ages, when the association of trading cities along the coasts of the Northern and Baltic Seas was founded.

... a city of short distances

In Bremen, they say everything is just around the corner! Whether you use the bus, tram, or bike – most destinations in Bremen are easy to reach without having to cope with the annoyance of finding a parking space.



City of Science

Bremen has developed into a city of high technological expertise and innovative strength - right in the heart of Europe. Over the past few years, Bremen has been able to take the top spots in a series of locations comparisons rating economics dynamics. Bremen has an international presence – due to its high profile as an location for the automotive industry, aeronautics and astronautics, foodstuffs and luxury foods, mobile technologies, life sciences and logistics.

Student life in the heart of the city

The ICG campus building is located in the heart of the city. With over 35,000 students, Bremen is well-known as a student city in Germany. A wide range of cultural and social events, museums, concert halls and theaters provide Bremen with a fair share of culture. A great variety of cafés, bars, pubs, restaurants and clubs also add to the city life. The river Weser is just a stone's throw away, providing recreation and leisure activities in a wonderful natural habitat. Beside the studies the ICG also offers a leisure program with city trips in Germany, company visits, events and a tutoring service.



MBA in International Tourism Management

PASSIONATE ABOUT THE TRAVEL INDUSTRY?

This exciting and challenging program is designed to equip you with the knowledge, skills and real-world experience you need to succeed as a leader in the fast-paced and dynamic world of tourism. With a focus on both theoretical and practical learning, you will gain a deep understanding of the latest trends and best practices in the

industry, and learn how to apply them in real-world situations. With a strong emphasis on hands-on learning and collaboration, you will have the opportunity to work on real-world projects, network with industry professionals and engage with leading experts in the field.

FURTHER INFORMATION:
→ MTM.GRADUATECENTER.ORG



"Bremen was lovely! I came back to my homeland wiser, with a brand new frame of mind!"

Walid Nasreddine, Origin: Lebanon



"IGC offered a unique opportunity to grow in a dynamic environment with students from different cultural and academic backgrounds."

Amber Rivero, Origin: Belize

YOUR BENEFITS		REQUIREMENTS		CAREER PROSPECTS	
<ul style="list-style-type: none"> ✗ Interdisciplinary, practice-oriented management studies ✗ Excursions and project trip to national or international destination 	<ul style="list-style-type: none"> ✗ Bachelor's degree with at least 10% business content ✗ Minimum of one year relevant work experience ✗ High English proficiency (IELTS 6,0; TOEFL iBT min. 80) ✗ Sufficient financial resources for tuition fees and living costs 	<ul style="list-style-type: none"> ✗ Travel and tourism ✗ Lodging ✗ Food and beverage ✗ Recreation industry ✗ Event sector ✗ Purchasing and sales ✗ Marketing department ✗ Business development ✗ IT project management ✗ Consulting 			

Key facts - MBA in International Tourism Management


DEGREE
Master of Business Administration


LANGUAGE
English


START
November


DURATION & TYPE
3 semesters / full-time


ACCREDITATION
HSB, AQAS


GROUP SIZE
About 25 students


TUITION FEE
14,500 Euro


APPLICATION DEADLINE
See website



MBA in Global Management

COMPETENCES AND KNOWLEDGE FOR YOUR INTERNATIONAL CAREER

To keep pace with the fast changing world, we are living in, future managers and leaders are required to possess broad international management skills and a profound understanding of global markets. Our MBA program in Global Management focuses on the skill sets needed to understand international business across all major functional areas. Among other things, you will learn to develop new international business

opportunities, analyze global markets, and effectively manage companies and lead diverse teams. The strong orientation to the practice and cross-cultural experience will prepare you for a successful international business career. An elective course with a broad choice of leading edge subjects gives the options to specialize in a field of your own interest and career goals.

FURTHER INFORMATION:
→ MGM.GRADUATECENTER.ORG



"[...]I have definitely learned many things, but most importantly [...] how global businesses and corporations function and how I can set myself up for my career in this global corporate world."

Shah Ahmed, Origin: Bangladesh



"I've learned how to build lasting relationships and work with people from many countries and cultures from my MGM cohort - something that has set me apart in my career from others upon returning to the US."

Mika Flor, Origin: USA

YOUR BENEFITS	REQUIREMENTS	CAREER PROSPECTS
<ul style="list-style-type: none"> ✗ Joint research combined with academic excellence ✗ Internship option ✗ Company Talks and Visits with regional and national Employers 	<ul style="list-style-type: none"> ✗ Business-related Bachelor's degree ✗ Minimum of one year relevant work experience ✗ High English proficiency (IELTS 6,5; TOEFL iBT min. 90) ✗ Sufficient financial resources for tuition fees and living costs 	<ul style="list-style-type: none"> ✗ International settlements department ✗ Banks and organizations cooperating with global partners ✗ Business analytics manager ✗ International business development ✗ Government affairs ✗ Marketing and sales manager

Key facts - MBA in Global Management



DEGREE
Master of Business Administration



LANGUAGE
English



START
October



DURATION & TYPE
3 semesters / full-time



ACCREDITATION
HSB, AQAS



GROUP SIZE
About 25 students



TUITION FEE
15,900 Euro



APPLICATION DEADLINE
See website



Master Management Digitalization and Transformation

DEEPEN YOUR BUSINESS KNOWLEDGE AND MANAGE DIGITAL CHANGE!

In our fast-paced, increasingly digitized world, it is important for companies to remain competitive to continuously question their business models and drive innovation. This leads to fundamental changes in corporate processes. (Digital) transformation is defined as the integration of digital processes across all business areas.

We aim to prepare you for this! Whether you dream of starting your own company or taking over an existing one, our program provides the ideal foundation. We will take you on an exciting journey through the lifecycle of a business: from inception and growth to consolidation and restructuring – each from the perspectives of digitalization and transformation.

FURTHER INFORMATION:
→ [MDT.GRADUATECENTER.ORG](https://www.mdt-graduatecenter.org)

“Studying with classmates who have diverse backgrounds is one of the most appealing aspects of IGC as it helps to gain new and unique perspectives. [...]”



“[...] This motivates proactive learning for each study project.”

Asuka Kiuchi, Origin: Japan

YOUR BENEFITS	REQUIREMENTS	CAREER PROSPECTS
<ul style="list-style-type: none"> ✗ International Student Assistance (ISA) ✗ Company talks ✗ One-week excursion ✗ Joint research combined with academic excellence ✗ Internship option ✗ International network ✗ Free German language courses (optional) 	<ul style="list-style-type: none"> ✗ Bachelor's degree in a business-related subject (210 ECTS) ✗ A minimum of 1 year of relevant experience after first degree ✗ Letter of motivation ✗ High English proficiency (IELTS 6,0 or TOEFL iBT 80) ✗ All documents must be in English ✗ Funding for tuition fees and for living costs 	<ul style="list-style-type: none"> ✗ Become a specialist in developing and executing digital transformation initiatives across a range of industries, including technology, finance, manufacturing, retail, and beyond ✗ Be equipped to drive innovation, improve operational efficiency, and develop customer-centric strategies that deliver exceptional results

Key facts - Master Management Digitalization and Transformation



DEGREE
Master of Arts



LANGUAGE
English



START
October



DURATION & TYPE
3 semesters / full-time



ACCREDITATION
HSB, AQAS



GROUP SIZE
About 25 students



TUITION FEE
14,900 Euro



APPLICATION DEADLINE
See website



MBA in European /Asian Management

YOUR GATEWAY TO EUROPE

This MBA program is designed for individuals with strong technical skills, such as engineers and IT specialists, but limited business knowledge, who need the leadership skills to launch, manage, and expand a thriving business while gaining a global perspective with a special focus on doing business in and between Europe

and Asia. It covers a wide range of topics, including e.g. Financial Data Analysis, Agile Project Management, Strategic Management, as well as Business Ethics and Sustainability, equipping you with the tools you need to effectively lead teams, manage projects, and make informed business dedecisions.

FURTHER INFORMATION:
→ EAM.GRADUATECENTER.ORG

"The MBA in European/Asian Management was one of the best experiences of my life. It was a great step forward in my career."



Josée Flora Hauser, Origin: Cameroon



"I believe that the lecturers we had were not just fully qualified, but often expert consultants and very experienced in their respective fields."

Nishant Sinha, Origin: India

YOUR BENEFITS	REQUIREMENTS	CAREER PROSPECTS
<ul style="list-style-type: none"> ✗ International Student Assistance (ISA) ✗ Study tour to Luxembourg or other European hub ✗ Close contact to local industry ✗ Great balance of theory and practice 	<ul style="list-style-type: none"> ✗ Bachelor's degree, primarily non-business-related ✗ Minimum of one year relevant work experience ✗ High English proficiency (IELTS 6,5; TOEFL iBT min. 90) ✗ Sufficient financial resources for tuition fees and living costs 	<ul style="list-style-type: none"> ✗ Project management activities ✗ Consultancy and legal advising ✗ Business development ✗ Multinationals cooperating with European or Asian partners ✗ Economic and trade relations with foreign correspondent

Key facts - MBA in European /Asian Management



DEGREE
Master of Business Administration



LANGUAGE
English



START
November



DURATION & TYPE
3 semesters / full-time



ACCREDITATION
HSB, AQAS



GROUP SIZE
About 25 students



TUITION FEE
15,900 Euro



APPLICATION DEADLINE
See website



Master in Aeronautical Management

MASTERS FOR PILOTS AND ENGINEERS IN THE AVIATION-INDUSTRY

The aviation industry is a dynamic, fast-growing market needing competent, young professionals with specialist expertise. Our master program in Aeronautical Management will provide you with important interdisciplinary insights into various aviation systems, including airlines, maintenance facilities and legislative authorities.

Your studies will include generic management skills as well as aviation-specific knowledge and management techniques. Graduates of this program will be equipped to take on leadership roles within the aviation industry, airlines or authorities.

FURTHER INFORMATION:

→ MEAM.GRADUATECENTER.ORG



"I found this master program to be a perfect complement to my bachelor degree course in aviation."

Florian Andresen, Origin: Germany



"The Master in Aeronautical Management is a wonderful pathway for the engineering graduates looking to enhance their skills in management and technical areas."

Muhammad Saleem, Origin: Pakistan

YOUR BENEFITS	REQUIREMENTS	CAREER PROSPECTS
<ul style="list-style-type: none"> × Great importance attached to analytical skills × University professors and lecturers with practical aviation industry experience 	<ul style="list-style-type: none"> × An aviation-related first degree × Minimum of one-year work experience × High English proficiency (IELTS 6,0; TOEFL iBT min. 80) × Sufficient financial resources for tuition fees and living costs 	<ul style="list-style-type: none"> × Leadership roles within the aviation industry, airlines or authorities

Key facts - Master in Aeronautical Management



DEGREE
Master of Engineering



LANGUAGE
English



START
October



DURATION & TYPE
2 semesters / full-time



ACCREDITATION
HSB, AQAS



GROUP SIZE
Maximum 20 students



TUITION FEE
8,500 Euro



APPLICATION DEADLINE
See website



International MBA (dual degree)



1 YEAR, 2 COUNTRIES, 2 DEGREES

The IBSA program offers you two business degrees at four global locations.

The IBSA Dual Degree Master's Program is an innovative, fast-paced, international education for motivated and adventurous students. The program is geared towards students with an undergraduate degree in business, finance, or economics.

This sixteen month, full-time, dual master's degree consists of three main elements. The first term begins with a core set of identical class modules that are taught at all four universities in a host of global settings. For the second term you choose a partner university based on your preferences of specialization.

The International MBA is only the second MBA program in Germany to receive the prestigious accreditation of the European Foundation for Management Development (EFMD), making it one of the best MBA programs in the world.

FURTHER INFORMATION:
→ GRADUATECENTER.ORG/IMBA



"Studying at the IGC in Bremen gave me lots of tools for managing many kinds of businesses."

Christopher Schlosser, Origin: Germany | Currently: Guatemala City, GT

YOUR BENEFITS

- ✗ Master / MBA dual degree
- ✗ Fast track: 2 countries, 1 year
- ✗ Choice of 4 different countries as your study location
- ✗ Opportunity to experience cultural diversity first-hand

REQUIREMENTS

- ✗ Bachelor's degree in a business related subject
- ✗ Minimum of two years of relevant work experience
- ✗ High English proficiency (IELTS 6,5; TOEFL iBT min. 90)
- ✗ A global mindset
- ✗ Funding of ~25,000 Euro for tuition fee and living costs

CAREER PROSPECTS

- ✗ Senior account executive
- ✗ Project manager
- ✗ Government and political appointments
- ✗ Business development manager
- ✗ Sales and marketing manager
- ✗ Academic career
- ✗ Business Analyst
- ✗ HR-Manager
- ✗ Global Supply Manager
- ✗ Procurement Manager
- ✗ Supply Chain Consultant

Key facts - International MBA

DEGREE
MBA/MBA or MSC

LANGUAGE
English

START
October

DURATION & TYPE
3 semesters / full-time

ACCREDITATION
Depending on partner

GROUP SIZE
About 25 students

TUITION FEE
~17,000 Euro
Depending on partner

APPLICATION DEADLINE
Varies based on program

Step 1 Start your studies in Germany!

Bremen, Germany

You will start your first term at the IGC in Bremen, Germany. Here you can expect a profound learning environment – one built on cultural diversity, where students from a large mix of international backgrounds will meet and intimate; intimate classroom and study settings, based on small student groups and stimulating lectures, guided by experts with professional expertise. Our courses expose you to the guiding principles of international business and how these concepts are connected and interdependent.

→ GRADUATECENTER.ORG/IMBA



Step 2 Choose your country and specialization

North Carolina, USA

INTERNATIONAL FINANCE & INVESTMENTS

After successfully completing the core modules at the IGC in Bremen, students of the IBSA Dual Degree Master's Program with a specialization in International Finance & Investments will study in the USA at the University of North Carolina Wilmington (UNCW). The Economics and Finance Department at the Cameron School of Business at UNCW is highly ranked due to its AACSB business accreditation and state-of-the-art facilities. Through the Economics and Finance Department, you will have free access to the Bloomberg computer software, including terminals and certificates. As a student at Cameron School of Business, you will gather new experience and perspectives, as well as gain skills and competencies necessary for making financial and investment decisions in the global economy.

→ GRADUATECENTER.ORG/IMBA-FINANCE



“Attending the IGC Bremen through the IBSA program was one of the best decisions I made in my life!”

Cecilie Washburn, Origin: US | Currently: Washington, D.C., USA



"I could write my thesis at and with a company in Bremen which allowed me to immediately apply theory to a real-life problem."

Nina Dey, Origin: Germany | Currently: Bremen, GER



Valencia, Spain

INTERNATIONAL MARKETING

As a student of the IBSA Dual Degree Master's Program with a specialization in International Marketing, you will take the core modules at the IGC in Bremen. In the second semester, you will build on your marketing knowledge at the University of Valencia in Spain. The study program at the University's Faculty of Economics considers theoretical aspects of contemporary issues from a global perspective, and applies strategic marketing and management techniques in practice. In addition, your learning process will be supplemented with diverse teaching methods including discussion rounds, group project phases and visits to companies of strategic importance.

→ [GRADUATECENTER.ORG/IMBA-MARKETING](https://graduatecenter.org/imba-marketing)



UNIVERSITAT
DE VALÈNCIA

France

SUSTAINABLE RISK MANAGEMENT

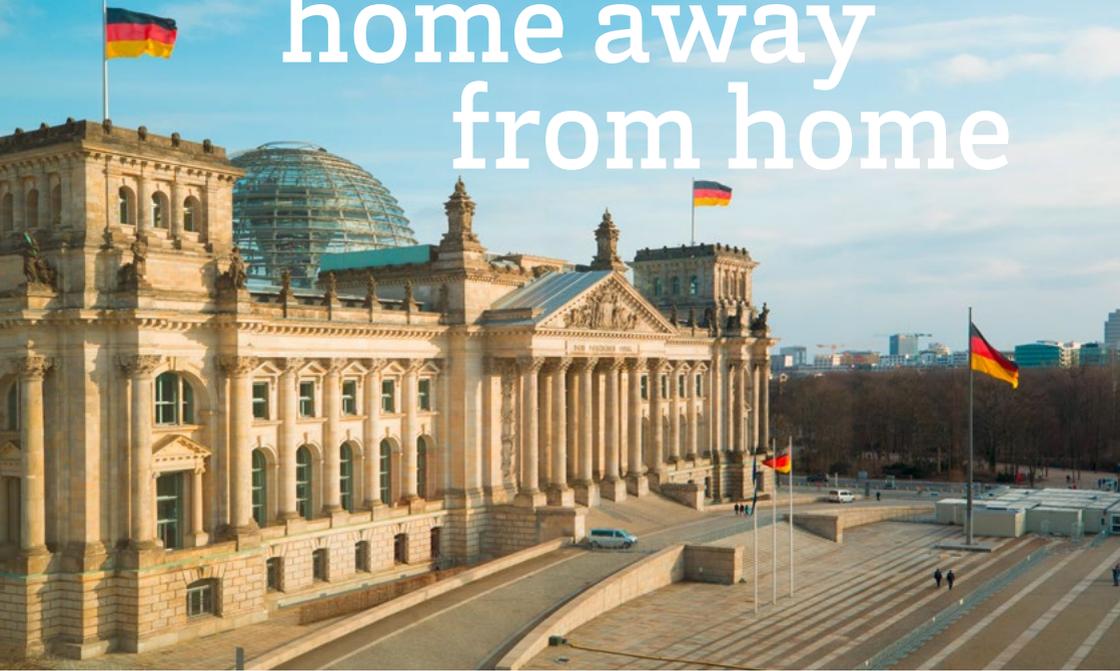
After successfully completing the core modules at the IGC in Bremen, students of the IBSA Dual Degree Master's Program with a focus on International and Sustainable Risk Management will expand their knowledge at the ESSCA School of Management in Paris. The French study program combines the study of international management and topics related to sustainable practices in a globalized environment and provides students with working knowledge and practical tools necessary in addressing and taking a lead on various social, economic, technological, and environmental issues.

As a student in this program, you will benefit from your professors' long scientific and practical expertise. and be able to implement this knowledge in your future career. This tripleaccredited business school will provide you with strong communication and negotiating skills and help you develop a keen eye for risk assessment.

→ [GRADUATECENTER.ORG/IMBA-SUSTAINABILITY](https://graduatecenter.org/imba-sustainability)



Germany – Your new home away from home



7 reasons to study in Germany

- ✓ **Top academic quality**
- ✓ **Great career chances**
- ✓ **Safe and welcoming country**
- ✓ **Student-friendly visa conditions**
- ✓ **Affordable and comfortable living in the center of Europe**
- ✓ **Culture**
- ✓ **Diverse landscape & cosmopolitan cities**

Great career chances

An internationally renowned degree from Germany will provide you with excellent prospects on the global labor market. With the largest economy in Europe and the 4th largest in the world, many market leaders and well-known international companies are located in Germany, who always have a high demand for qualified international professionals.

Top academic quality

German universities are ranked among the best in the world and are well-known for excellent teaching and research. Germany also stands for highest quality and innovative and revolutionary ideas in research and science.



- **among top 3 countries for int. students**
- **440,000 international students enrolled in German universities**
- **27% of total German population come from other nations & cultures**
- **950 € approx. living expenses/month**

Diverse Landscapes & cosmopolitan cities

Vibrant cities with an almost unlimited amount of cultural and leisure attractions are just as attractive as the varied landscapes and beautiful historic buildings in Germany. Spending a weekend hiking in the Alps, relaxing on the beach or having a blast at the party metropolis and harbor city of Hamburg- boredom is far from anyone studying here.



Affordable and comfortable living in the center of Europe

Anyone who lives in Germany can look forward to low living costs in comparison to most neighboring countries in Europe. Also Germany's cities are among the cleanest in Europe and the whole country is equipped with excellent infrastructure, so it is easy to travel around Europe safely and comfortably.

Student-friendly visa conditions

Unlike most other European countries, foreign students can spend 18 months in Germany after completing their studies. Thus, students can fully concentrate on studying and graduating without having to worry about their visa expiring. Many students use this time to find a suitable job after graduation in one of the international companies.

Safe and welcoming

Germany is an economically and politically stable country where it is possible to move around freely during the day and at night. Germany proudly announces itself as having a „welcoming culture“ for people from all over the world. Today 10.6 Million people, approximately 13% of the total population, come from different nations, cultures and religions. Freedom of religion and expression are among the most important assets in society. Regardless of religion, origin, gender or sexual orientation, performance and commitment are rated here - everyone has the same rights.



Culture

Small cities and big cities alike offer a big array of cultural highlights throughout the year. These include traditional and seasonal celebrations and sporting events. Students can enjoy many of the cultural highlights for a reduced special student price.



study in the
heart of Europe



Germany sounds interesting to you?
Apply now for a degree at the IGC in Bremen.

→ [GRADUATECENTER.ORG](https://www.graduatecenter.org)

International Graduate Center
Hochschule Bremen · Germany
City University of Applied Sciences



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