

International Graduate Center  
Hochschule Bremen · Germany  
City University of Applied Sciences



Full-time program

# MBA in Global Management

 MASTER OF BUSINESS ADMINISTRATION  EN  FULL-TIME



## WELCOME

**Do you aim to make an impact and seek for an exceptional international business education on which you can build your further career? Then, our MBA in Global Management is the right choice!"**

"The program provides you with a profound knowledge of state-of-the-art applications of management models and expert insights into management and leadership practice. Simultaneously, you will develop lasting connections with classmates and faculty from all over the world, due to small class sizes and interactive teaching and learning.

What makes the program unique is the blend of top-notch management education, a strong practice-orientation and cross-cultural experience, both inside and outside class."

**Prof. Dr. Mechthild Schrooten**  
Program Director,  
MBA in Global Management



## PROFILE

### Full-time MBA 100% in English

**In our fast changing world a profound understanding of global markets and effective international management skills are key for a successful international career in business.**

Therefore, the MBA program Global Management delivers an in-depth understanding of the core international business subjects in all major functional areas. The program also emphasizes skills and abilities necessary to develop new global business opportunities, analyze international markets, manage companies effectively and lead diverse teams.

The program addresses young professionals with a bachelor's degree and work experience of at least one year. Basic economic or business qualifications are considered to be essential for admission.

A choice of up-to-date electives enable you to tailor your MBA to your own interests and career goals.



## PERSPECTIVES

In a global team of students you will learn to work together with colleagues from diverse backgrounds.

### FIELD TRIPS

As part of an elective you will be able to join an international immersion study tour. IGC students have travelled to Greece, the USA and Hong Kong recently. Led by IGC faculty, these trips provide the opportunity to meet with MBA students from partner universities as well as local business leaders and gain first-hand global business experience.

### COMPANY VISITS

During your time at IGC you will have opportunities to visit local companies. These will provide you with insights into the German way of working as well as into real-world challenges that managers face in demanding industries or business functions.

### ALUMNI

After completing the program you will be part of an international network of alumni working in a multitude of companies and institutions.

## ADMISSION REQUIREMENT FOR GLOBAL MANAGEMENT

For admission to the program we require the following qualification and documentation:

- **Business-related bachelor's degree**  
(official transcript of previous degree)
- One year of **postgraduate work experience**  
(proof of work experience/employer's certificate)
- **Essay** demonstrating the applicant's strong motivation for the program and dedication to an international business career
- **Curriculum vitae**
- **Proof of English proficiency** (TOEFL 80 IB, IELTS 6.5, CEF B.2)
- **Passport photograph**
- A copy of either **birth certificate** or **passport**

## FACULTY AND RESEARCH AT IGC

90%

SHARE OF FACULTY WITH INTERNATIONAL WORK/TEACHING EXPERIENCE

40%

OF TEACHING DELIVERED BY REKNOWN EXPERTS FROM BUSINESS PRACTICE

95%

SHARE OF FULL-TIME FACULTY WITH A PHD DEGREE

107

TOTAL NUMBER OF FACULTY

Not only in student body, but also in academic staff IGC sets great store by professional diversity: About 90% of the lecturers have international work and/or teaching experience, making an important contribution to sharpen the intercultural skills of our students.

In recent years, professors have joined us from the Glasgow Caledonian University (UK), Leeds Metropolitan University (UK), University of Valencia (Spain), and the Federal University

of Pernambuco (Brazil), as well as colleagues from Mexico. Full-time faculty members of HSB City University in general hold (at least) a PhD and have a proven track record of practical experience relevant to their respective disciplines. Thus, they are able to provide an academic perspective with first-hand managerial experiences. Moreover, high-ranking part-time lecturers from business practice familiarize our students with different business sectors and company functions.

## KEY FACTS

Degree title:	MBA	Program start:	November
Structure:	Full-time program	ECTS	90
Instruction language:	English	Tuition fee:	14,900 Euro* + approximately 380 Euro administration fee per semester, including free usage of public transportation in and around Bremen and Lower Saxony, Germany *(As of 02/2020)
Class size:	Approx. 25 students		
Program duration:	Two semesters, plus master's thesis and oral defense		

Application deadline: please see our website

- ✓ Option to participate in several field trips (not included)
- ✓ Option to take German language courses (one course for free)
- ✓ Work-seeking visa of 18 months after graduation for Germany

## ALUMNI CAREER

The program provides you with all the skills necessary for responsible positions in marketing or sales, as a human resources specialist, in investment banking, accountancy firms or even in government. The financial sector offers a variety of options including leadership positions. Graduates can also find exciting jobs in logistics and supply chain management. Working as a consultant is among the most popular career choices of our graduates and some were also inspired by the program to start their own

business after graduation. Whether you are seeking an internship or post-MBA job, our Career Service prepares you for your next move by providing career counselling, skills evaluation, resume writing classes, and interview preparation. Our graduates work e.g. as Brand Executive for British American Tobacco, as Program Manager for Thyssenkrupp Elevator, or as Business Analyst for Tata Consultancy Services.

## INTERNATIONAL STUDENT ASSISTANCE (ISA)

Living and studying in another country is both exciting and interesting. At the same time it means a lot of organizational and administrative work. When you come to study at the IGC you do not need to worry about this. Our ISA

service will support and advise you from the beginning on. They will pick you up after arrival, help you in finding accommodation, extending your visa, opening a bank account and they offer cultural events excursions and parties.

## CURRICULUM

### 1st Semester

**Professional Development**  
→ Culture and Cross-cultural Management  
→ Personal Skills Development

**Business Analytics**  
→ Management Information Systems (MIS)  
→ Quantitative Methods

**Corporate Social Responsibility**  
→ Business Ethics/Sustainable Development  
→ Human Resources and Diversity Management

**Global Management**  
→ Strategic Management & Globalization  
→ Organizing International & Global Business

**Global Economics**  
→ Trade Theory & Policy  
→ International Capital Markets and Exchange Rates

### 2nd Semester

**Project and Quality Management**  
→ Projects in International Business  
→ Process and Quality Management

**Management Functions in Global Business**  
→ Global Marketing  
→ Global Logistics and Supply Chain Management

**International Legal and Tax Framework**  
→ International Business Law  
→ International Taxation Systems

**International Financial Management**  
→ Global Finance  
→ International Accounting

**Elective**  
→ Innovation Management and Entrepreneurship  
→ Leadership Challenges  
→ Business Risk Management  
→ Cases in Strategy and International Business Environment

### 3rd Semester

Master's Thesis

## ALUMNI

**"I enjoyed the diversity in class and the different backgrounds and ideas from the international professors"**

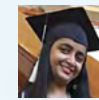
"The MBA in Global Management provided me with the essential skills and experience to start my own company in steel construction. As I have an engineering background, IGC provided me with the necessary managerial skills for this step. As I am starting my business abroad, I have benefited much from my international colleagues' experience, as they have different backgrounds which helped me to understand other aspects of the construction industry."



**Muneer Jaradat**  
MGM Graduate 2016  
Jordania

**"Very enriching for a student who would like to work in a global environment"**

"The MGM program gives equal credence to all matters related to an international corporate environment and is very enriching for a student who would like to work in a global environment. The professors are highly experienced and can definitely guide the student in the right direction. I was able to secure a much desired tax related role immediately after completing the MBA. Overall, I can say that acquiring this MBA has been very beneficial to me and I would like to thank IGC for it."



**Bahaar Rizvi**  
MGM Graduate 2015  
India

## IGC – STUDY IN THE HEART OF BREMEN

The International Graduate Center (IGC) was founded by Hochschule Bremen City University of Applied Sciences as an interdisciplinary Graduate School for Management and Leadership.

For applicants with a first university degree IGC offers several MBA and Master degrees in the area of international and European business and management. The IGC guarantees a postgraduate education which satisfies both academic and job requirements in equal measure. With six fulltime and three part-time master programs IGC is one of the largest

providers of continuing education on master's level in Germany.



STUDENTS



NATIONALITIES

## OUR PROFILE FOCUS: SUSTAINABILITY & SOCIAL RESPONSIBILITY

A strong commitment to sustainable management education and to ethical behavior in business is a key feature of IGC, with sustainability and social responsibility at the core of our value-orientation. This is reflected in our expectation of every member of the school to respect our core values, in the demands we set ourselves on resource-efficient and sustainable management, and in the design of our curricula. Furthermore, IGC has been the first higher education institution in Germany to receive an "Economy for the Common Good" certificate, which evaluates its success in providing an environmentally friendly and fair distribution of

education. IGC has become a member of network associations in the field of management development to further develop its profile focus and its quality system.



## CONTACT



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## QUALITY

HSB City University of Applied Sciences has already received several prestigious awards for the quality of its international and practice-oriented teaching. Accordingly, we have committed ourselves to a high quality standard.

Our MBA in Global Management holds national accreditation by AQAS and ZEvA, independent, non-governmental accreditation agencies in Germany, which have assessed and approved of various aspects of the program, such as study plans and organization, academic and teaching quality, relations to practice and internationalization.

The IGC is dedicated to a practice- and application-oriented study approach, a truly international and intercultural orientation as well as an ongoing dialogue between science and business practice. With all this IGC is a reliable partner for the academic training of leadership personnel and managers.