choose a two-module specialization designed for engineers, IT specialists, and other non-business professionals. In addition, you can do a 22-week internship in your third semester and earn an additional 30 ECTS.

For applicants with a first university degree IGC offers several MBA and Master’s degrees in the area of international and European business management. The program covers a wide range of topics, including financial data analysis, agile project management, strategic decision-making, and entrepreneurship. To gain more hands-on experience, you can also do a 22-week internship in your third semester and earn an additional 30 ECTS.

If you are up to the challenge, I invite you to apply for our MBA program.
A strong commitment to sustainable management education and to ethical behavior in business is a key feature of IGC, which is a member of network associations in the field of management development to further develop its profile focus and its quality system. Hochschule Bremen has already received several prestigious awards for the quality of its international and practice. With all this IGC is a reliable partner for the academic training of leadership personnel and managers.

IGC / case STUDY IN THE HEART OF BREMEN

The program covers a wide range of topics, including financial data analysis, agile project management, strategic management, business ethics and sustainability, providing you with the tools you need to effectively lead teams, manage projects and make informed business decisions. In addition, you can choose a two-module specialization designed to accelerate and deepen your understanding and knowledge to help you achieve your career goals. The elective portfolio, which is updated annually, includes world-class electives such as leadership, blockchain, social media marketing, logistics, risk management, and entrepreneurship. To gain more hands-on experience in a professional business environment, you can also do a 22-week internship in your third semester and earn an additional 30 ECTS.

PROFILE

Full-time MBA 100% in English

The program is designed for engineers, IT specialists, and other non-business professionals who want to develop their management and leadership skills while gaining a global perspective with a special focus on doing business in and between Europe and Asia. The basic requirements are a first degree in a non-business-related subject and at least one year of professional experience.

“This Master of Business Administration Program prepares you for senior management and leadership positions at the interface between Europe and the prospering Asian markets. Our program will help you to pave the way for a rewarding career and personal fulfillment. If you are up to the challenge, I invite you to apply for our MBA program.”

Prof. Dr. Lars Büttner
Program Director
MBA in European/Asian Management

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BUSINESS EXPERTISE
Graduates are sought after for their exceptional analytical and problem-solving skills, combining technical expertise with a broad business perspective. Their broad knowledge and global awareness provide a solid foundation for independent thinking, making them valuable assets to international companies and organizations.

LEADERSHIP
The program equips you with practical skills to excel in cross-disciplinary environments and work effectively in global teams. It prepares you for leadership positions in all aspects of business, with a focus on internationality and intercultural competence.

INTERNATIONAL NETWORKING
We lead you to networking opportunities and open your mind for new global perspectives – all with the goal of preparing you for leadership positions around the world.

ADMISSION REQUIREMENTS
For admission to the program we require the following qualification and documentation:

→ Bachelor’s degree in a non-business-related subject (official transcript of previous degree)
→ A minimum of 1 year of relevant professional experience after first degree (proof of work experience/employer’s certificate)
→ Letter of motivation
→ High English proficiency (IELTS 6.5 or TOEFL iBT min. 90)
→ All documents must be in English
→ Sufficient financial resources for tuition fees and living costs in Bremen

FACULTY AND RESEARCH AT IGC

Not only in student body, but also in academic staff IGC sets great store by internationality and professional diversity: About 90% of the lecturers have international work and/or teaching experience, making an important contribution to sharpen the intercultural skills of the students.

Full-time faculty members in general hold (at least) a PhD and have a proven track record of practical experience relevant to their respective disciplines. Thus, they are able to provide an academic perspective with first-hand managerial experiences.

Moreover, high-ranking part-time lecturers from business practice familiarize our students with different business sectors and company functions.
The program equips you with practical skills to work in international companies and organizations. Awareness of different cultures and shared great moments. I believe that the lecturers we had were not just fully qualified, but often expert consultants and very experienced in their respective fields. The strong focus on case studies provided me with valuable references on best practices around the world, and the highly interactive and dynamic nature of classes offered excellent opportunities to extend my personal network. Apart from studies, IGC encouraged and provides me with a good platform and opportunities to get involved in various extra-curricular activities. Furthermore, the many company visits we had offered me a deep insight and practical knowledge of Business Management.

**ALUMNI**

"Very interesting course, definitely knowledge to be used in the real world!"

For me, studying in the MBA in European/Asian Management was the best decision in my life. During the time in the IGC I have met people from all over the world, learned different cultures and shared great moments. I believe that the lecturers we had were not just fully qualified, but often expert consultants and very experienced in their respective fields. The strong focus on case studies provided me with valuable references on best practices around the world, and the highly interactive and dynamic nature of classes offered excellent opportunities to extend my personal network. Apart from studies, IGC encouraged and provides me with a good platform and opportunities to get involved in various extra-curricular activities. Furthermore, the many company visits we had offered me a deep insight and practical knowledge of Business Management.

**INTERNATIONAL STUDENT ASSISTANCE (ISA)**

Living and studying in another country is both exciting and interesting. At the same time it means a lot of organizational and administrative work. When you come to study with us you do not need to worry about this. Our ISA service will support and advise you from the beginning. They will pick you up when you arrive, help you in finding accommodation, support with visa procedures, opening a bank account and in addition ISA organizes for you cultural events, excursions and parties.

**STUDY TOURS AND ENGAGEMENT WITH THE LOCAL INDUSTRIES**

During the program, several company visits and study tours are offered, which provide students with a deeper understanding of the framework conditions of doing business in Europe and contextualise the key management themes studied during the program.

**ALUMNI**

Very interesting course, definitely knowledge to be used in the real world!"
IGC – STUDY IN THE HEART OF BREMEN

The International Graduate Center (IGC) was founded by HSB Hochschule Bremen – City University of Applied Sciences as an interdisciplinary Graduate School for Management and Leadership.

For applicants with a first university degree IGC offers several MBA and Master’s degrees in the area of international and European business and management. IGC guarantees a postgraduate education which satisfies both academic and job requirements in equal measure.

OUR PROFILE FOCUS: SUSTAINABILITY & SOCIAL RESPONSIBILITY

A strong commitment to sustainable management education and to ethical behavior in business is a key feature of IGC, with sustainability and social responsibility at the core of our value-orientation. This is reflected in our expectation of every member of the school to respect our core values, in the demands we set ourselves on resource-efficient and sustainable management, and in the design of our curricula. IGC contributes to the PRME community’s mission of integrating the Sustainable Development Goals into our core curriculum and daily business functions. PRME (Principles for Responsible Management Education), initiated by the United Nations Global Compact in 2007, aims to reshape management education for a sustainable future. With over 800 global signatories, PRME fosters a strong connection between the United Nations and higher education institutions focused on management. Guided by six key principles – Purpose, Values, Method, Research, Partnership, and Dialogue – PRME is committed to nurturing responsible decision-makers who drive sustainable development. IGC has become a member of network associations in the field of management development to further develop its profile focus and its quality system.

QUALITY

Hochschule Bremen has already received several prestigious awards for the quality of its international and practice-oriented teaching. Accordingly, we have committed ourselves to a high quality standard.

As a system-accredited higher education institution, Hochschule Bremen is authorized to accredit its study programs in internal procedures. The processes of internal accreditation were examined in the course of the system accreditation procedure and found to be suitable for reviewing the quality of the study programmes, taking into account the relevant external criteria.

IGC is dedicated to a practice- and application-oriented study approach, a truly international and intercultural orientation as well as an ongoing dialogue between science and business practice. With all this IGC is a reliable partner for the academic training of leadership personnel and managers.