



Bremen
your best place to meet!




International Graduate Center

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International Graduate Center

International Master Programs
University of Applied Sciences Bremen · **Germany**

Welcome to Bremen the City of Science

■ **The International Graduate Center (IGC)** was founded by the University of Applied Sciences Bremen as an interdisciplinary Graduate School for Management and Leadership. For applicants with a first university degree the International Graduate Center offers several MBA and Master degrees in the area international business and management.

Learn from our experience – Make it yours. The IGC guarantees a postgraduate education which satisfies academic and job requirements in equal measure. Team-oriented lectures and seminars in small groups with a maximum of 25 students facilitate a constructive dialog between the members. Many of our lecturers come from the management of top companies and will provide you with an insight into different companies and fields of business.

Discover the World. With us. The IGC has currently some 200 students from more than 30 countries. The international network is strengthened by visiting lecturers from many

of our international partner universities who offer courses, lectures and contribute to the intercultural competence of our students.

Be multinational. Study in the heart of Bremen. The IGC is situated in the heart of Bremen. The Free Hanseatic City of Bremen has more than 1,200 years of tradition and is a bustling, cosmopolitan and multicultural city. Bremen has been making a name for itself as a venue for congresses and exhibitions and also earned the distinction of being the "City of Science 2005".

■ Advantages of an IGC Master Program

- High academic standards through European accreditation (ENQA)
- Practice-oriented studies with lecturers from well-known German and European companies and organizations
- MBA and Master Degrees in just one year study-time
- All international Master Programs can be studied in English
- Nice study atmosphere in the heart of the traditional and intercultural city of Bremen
- Advanced support for visa, accommodation, admission and enrolment.



Facts about the University of Applied Sciences Bremen

First Faculty in:	1799
Total Number of students:	8,000
International students:	1,300
Type:	Public University
Bachelor Programs:	40
Master Programs:	19
MBA Programs:	5
Partner Universities worldwide:	250



Degree: Master of Arts (M.A.)

Profile

With Europe integrating at accelerated speed it becomes increasingly important for graduates from Europe and from outside alike to develop an in-depth understanding of the central issues facing Europe at all levels of the economy and administration and to acquire the tools to work with European institutions. Our objective is to prepare students for European leadership roles in the private and public sector. We have designed the program to provide a comprehensive and up-to-date study of economic and political dynamics in Europe. Studies in European private and public management, in European economics, law and politics, an intensive seminar in Brussels plus a period of practical training offer an ideal combination to acquire theoretical knowledge, management education, practical skills and European expertise.

Target Group

The course provides up to 25 places for applicants. Applications are welcome from students world-wide. The program is open to postgraduates with an academic degree in Public Policy/ or Management, Economics or Business, Political Sciences or Law or a comparable academic background. It is designed to provide interdisciplinary education and training for tomorrow's managers of European affairs. Students come from different backgrounds and will benefit from opportunities to develop a European perspective and to broaden their knowledge and skills in significant aspects of European management. Due to the demanding time frame high academic standards and a very diligent work schedule are required.

The program provides sound preparation for careers in European and international businesses, institutions and administrations, or for further European research.

Your Choice:

Program Duration:

12 months

Structure:

Full-time Program

Start of the Program:

October

Language of Instruction:

English

Tuition Fees:

7,900 Euros

Size of the Classes:

25 Students maximum

Degree Title:

Master of Arts (M.A.)

Application Period:

Jan 1- May 31 Non-EU Applicants

Jan 1- July 31 EU Applicants



Degree: Master of Business Administration (MBA)

Profile

The IMBA program is a dual master's program offered by the International Business School Alliance (IBSA). The IMBA program goes beyond simply addressing trade issues between countries by encouraging critical analysis of what makes a business competitive in the international arena. The students attend the first term at any of the partner universities to complete their core modules. In the second term they will have to change universities according to the choice of their specialization: "NGO and Economic Development" in Marseille, "International Marketing" in Valencia, "International Management in Transitional Economies" in Moscow, "E-Business" in London, "International Finance" in Wilmington or "International Entrepreneurship" in Bremen. Thus, graduates will gain a dual Master degree: one awarded by the university where they completed their core modules and one by the university where they specialized and completed their specialization.

Target Group

The IMBA program addresses international, innovative students with an undergraduate degree in business, management or economics and at least one year of professional experience. The students are recruited worldwide from diverse cultural, geographical and professional backgrounds.

The IMBA facilitates strong interaction and the sharing of experience among the student body. Studying in two different countries and thus encountering to both cultures gives students an excellent chance to communicate and live in both environments successfully.

Finally the IMBA program provides the knowledge and skills necessary for global leadership in the 21st century.

Your Choice:

Program Duration:

One year (three terms)

Structure:

Full-time Program

Start of the Program:

October

Language of Instruction:

English

Tuition Fees:

13,000 Euros

Size of the Classes:

25 Students maximum

Degree Title:

MBA

Application Period:

Jan 1- May 31 Non-EU Applicants

Jan 1- July 31 EU Applicants



Expand
your career possibilities
with a dual master's degree

Degree: Master of Business Administration (MBA)

Profile

Globalization happens, we cannot ignore it, and it is often characterized by an unequal distribution of costs and benefits. Managers have to understand the mechanisms of globalization for the world economy and its consequences for national economies, for social structures and the options of doing business successfully. They have to be aware of the permanent changes in their global environment and the necessity to adjust the corporate strategies to secure their comparative advantages in globalized markets. All this needs a diversity of new management skills, which are provided by this program. The contents of the course have an international orientation, the student body and the teaching staff as well are international to a very high degree.

Target Group

The MBA course Master in Global Management endeavours to offer junior managers the opportunity to obtain the specific competencies required for successful global business today. The aim is to provide management skills as well as thought-provoking experiences focused on global business. This is an essential requirement for students interested in a career in either business enterprises, international organisations or government. The course puts students at an advantage when it comes to leadership excellence.

Entry requirements:

An academic, business related degree (Bachelor) and one year of practical professional experience.

Your Choice:

Program Duration:

Two Semesters, including Master's Thesis and Oral Defense

Structure:

Full-time Program

Start of the Program:

October and March

Language of Instruction:

English

Tuition Fees:

12,500 Euros

Size of the Classes:

25 Students maximum

Degree Title:

MBA

Application Period:

Jan 1- May 31 Non-EU Applicants

Jan 1- July 31 EU Applicants



Degree: Master of Business Administration (MBA)

Profile

The MTM program provides students with specific competencies for the tourism business in a practice-oriented and wholistic approach. It takes into account the fact that the prosperous tourism sector is recruiting more and more managers with a recognized academic qualification and with high sensitivity towards international and intercultural management needs. The program delivers key competencies required in the tourism business and builds on the previous studies of students.

The core emphases of the course are the following:

- Strategic and operative marketing competence in tourism
- International and global tourism management
- Sensitivity towards the tourism environment
- Specific management competencies in tourism (e.g. project management, e-tourism, quality management, operations management)

Target Group

The postgraduate course Master in International Tourism Management (MTM) offers compulsory subjects only, all of which focus on the systematic preparation of future managers for the various tasks within international tourism management in a global environment. In order to address the complexities in coordinating the different tourism-related industries and to improve competencies in this sector, education and experience have to be adjusted to these requirements.

Entry requirements:

An academic, business related degree (Bachelor) or a comparable academic background. Professional experience is preferable but not necessarily required.

Your Choice:

Program Duration:

Two Semesters, including Master's Thesis and Oral Defense

Structure:

Full-time Program

Start of the Program:

October and March

Language of Instruction:

English

Tuition Fees:

12,500 Euros

Size of the Classes:

25 Students maximum

Degree Title:

MBA

Application Period:

Jan 1- May 31 Non-EU Applicants

Jan 1- July 31 EU Applicants

