

MGM

Master in Global Management

Full-time

Degree: Master of Business Administration (MBA)

Profile

► **Globalization requires new management skills for international business.**

This course brings students one step closer to a career as a business specialist. Basic economic or business qualifications are considered essential for admission to this course. During the two semesters the students will develop and extend their management competencies in terms of key qualifications.



Graduates of the degree course MGM at their annual academic closing ceremony.

The core components of the MGM program cover the following skill areas:

- Understanding the trends and interdependencies of a global world economy, its driving forces and different policies of multinational businesses
- Evaluating general threats and opportunities of "going global"
- Identifying the requirements of a globalization strategy for a business
- Developing and implementing a globalization strategy
- Understanding intercultural decision-making and responsibility for international business activities

The degree course has been accredited by the National Accreditation Agency ZEvA.



Target Group

► The MBA course Master in Global Management endeavours to offer junior managers the opportunity to obtain the specific competencies required for successful global business today.

The aim is to provide management skills as well as thought-provoking experiences focused on global business. This is an essential requirement for students interested in a career in either government, international organisations or business enterprises. The course puts students at an advantage when it comes to leadership excellence.

Your Choice:

MBA Master in Global Management

Program Duration:	Two Semesters, plus Master's Thesis and Oral Defense
Structure:	Full-time Program
Start of the Program:	October
Language of Instruction:	English
Tuition Fee:	12,500 Euro
Size of the Classes:	30 Students maximum
Degree Title:	MBA
Internship option:	1 semester (30 ECTS credits)
Application Period:	January 1 - May 31 Non-EU Applicants January 1 - July 31 EU Applicants
Entry requirements:	An academic, business related degree (Bachelor) and two years of professional experience

Curriculum

	1. Semester	SWS	SS	CP	2. Semester	SWS	SS	CP	3. Semester	SWS	SS	CP
1	Business in Germany A: German History & Culture B: German Business Environment	4	8	6	International Financial Management A: Working Capital Management in MNE's B: International Risk Management	4	8	6	Masters' Thesis			6
2	Global Management A: Strategic Management & Globalization B: Organizing International & Global Business	4	8	6	Logistics Management A: Global Logistics B: Supply Chain Management	4	8	6	Masters' Thesis			6
3	Communication & Research Skills A: Communication & Presentation B: Masters' Seminar - Academic Writing	4	8	6	Diversity Management & Ethics A: Cross Cultural Competence B: Business Policy & Ethics	4	8	6	Masters' Thesis		60	6
4	Global Economics A: Trade Theory & Policy B: International Factor Mobility and MNE's	4	8	6	Operations Management in Global Business A: Global Marketing B: International Human Resource Management & Individual Career Planning	4	8	6	Masters' Thesis			6
5	International Legal & Financial Framework A: International Business Law B: International Financial Markets	4	8	6	International Project Management A: Projects in International Business B: Organizing Projects	4	8	6	Masters' Thesis			6
	Total per Week	20	40			20	40				60	
	Total per Semester	300	600	30		300	600	30			900	30
	Workload Semester	900				900				900		
	Workload Program	2700										

For more information

www.mgm.graduatecenter.de

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