



## International MBA/Master Programs

### ■ Welcome to Bremen!

The International Graduate Center (IGC) was founded by the University of Applied Sciences Bremen as an interdisciplinary Graduate School for Management and Leadership. For applicants with a first university degree the International Graduate Center offers several MBA and Master degrees in the area of international and European business and management. With three full-time and two part-time MBA programs the IGC has the largest range of courses among all Graduate Schools in Germany. All full-time courses are taught entirely in English. As a Graduate School of a public German uni-



versity we regularly have the curricula accredited by an external accreditation agency (ZEvA) which is part of the European Network of Quality Assurance in Higher Education (ENQA).

### Learn from our Experience- Make it yours

The IGC guarantees a postgraduate education which satisfies academic and job requirements in equal measure. Team oriented lectures and seminars in small groups with a maximum of 25 students facilitate a constructive dialog between the members. Many of our lecturers come from the management of top companies and will provide you with an insight into different companies and fields of business.

### Discover the World! With us.

The IGC has currently some 200 students from more than 40 countries. The international network is strengthened by visiting lecturers from many of our international partner universities who offer courses, lectures and contribute to the intercultural competence of our students. The IGC is part of the International Business School Alliance (IBSA) with five partner-universities (located in USA, UK, Spain, Russia, Malaysia) who are successfully offering an unique dual MBA program.



**FOCUS** on master

## University Profil

With roughly 8,000 students from nearly 100 different countries and over 60 courses (19 Master and MBA courses) on offer, the University of Applied Sciences Bremen is one of among the largest Universities of Applied Sciences in Germany. The University's roots go back to the first faculty in the year 1799 and today the University of Applied Sciences Bremen can rely on a network of over 300 partner universities worldwide. Presently 1,300 international Students are on campus.

Already in 2005 and thus five years ahead of the deadline set by the European Ministry of Education, the University of Bremen has completely reorganized its range of courses, basing them on the European bachelor and master structure in line with mandatory international standards. The accreditation of all courses associated with these changes ensures that the students receive an education of the highest quality combined with the best possible mobility during their studies. Moreover in two-thirds of all courses, internships and study terms spent abroad are an obligatory part of the teaching plan. Courses leading to a master degree are based on the first level of final university exams that qualify students for professions or vocations.

The University of Applied Sciences Bremen offers students attractive opportunities in structuring study courses not only practice oriented but also internationally compatible. Future-oriented and innovative course contents as well as bachelor and master qualifications – which are acknowledged all over the world – offer excellent career possibilities in and outside of Europe.

## Facts about the Universtiy

First Faculty in:	1799
Total Number of students:	8,000
International students:	1,300
Type:	Public University
Bachelor Programs:	40
Master Programs:	19
MBA Programs:	5
Partner Universities worldwide:	300

## The Programs

The International Graduate Center offers three full-time MBA programs and two international master programs. All MBA programs provide one of the following features:

- A unique international profile for an international audience (over 40 Nations), international lecturers and institutional partners
- A focus on General Management with specializations
- English as language of instruction
- Practical proximity and team oriented lectures
- High quality through accreditation on high European standards
- Enhanced support of applications, students through the International Students Assistance (ISA)
- MBA and Master Degrees in just one year study-time
- A tuition free optional semester for an internship (not available for Intern. MBA)

## Master Course Overview

- MES Master in European Studies
- MGM MBA in Global Management
- MTM Master in International Tourism Management
- IMBA International MBA
- MEAM Master in Aeronautical Management

## Basic Entry Requirements

- An undergraduate (bachelor) degree or equivalent with an above average performance
- Minimum TOEFL score of 560 (pb), IELTS of 6,5 or prior studies (certificates) in English
- GMAT is not required in general but could be considered positively in the application process
- For MBA-Courses: At least one year of work experience in a business environment (recommended two years) after graduation

### Profile

The program has been designed to provide a comprehensive and up-to-date study of economic and political dynamics in Europe. Graduates from both Europe and beyond will develop an in-depth understanding of the central issues facing Europe at all levels of the economy and administration, and acquire the tools to work with European institutions. Studies in European private and public management, in European economics, law and politics, an intensive seminar in Brussels plus an optional period of practical training offer an ideal combination for acquiring theoretical knowledge, management training, practical skills and European expertise.

The faculty is composed of international and national university lecturers and EU practitioners.

### Target Group

The program is open to postgraduates with an academic degree in Public Policy or Management, Economics or Business, Political Sciences or Law. It offers interdisciplinary training for tomorrow's managers of European affairs. The students come from different backgrounds and countries and will benefit from opportunities to develop a European perspective and to broaden their knowledge and skills in significant aspects of European management.

The course provides sound preparation for careers in European and international businesses, institutions and administrations, or for further European research. Graduates of this course will have a broad range of career opportunities to choose from, including activities as economic and legal advisers, positions in private and public management, lobbying activities, political offices and functions in the diplomatic services.



**EXPLORE** Europe with us

1 <sup>st</sup> Semester	2 <sup>nd</sup> Semester
<b>Module 1:</b> Institutions, Policy-Making and Regions in the EU	<b>Module 6:</b> The EU as a Global Player
<b>Module 2:</b> EU Business Law	<b>Module 7:</b> European Public and Private Management II
<b>Module 3:</b> European Economic Integration	<b>Master Thesis</b>
<b>Module 4:</b> Management of Funds:	
<b>Module 5:</b> European Public and Private Management I	

**Your Choice**

**Program Duration:** 12 months  
**Structure:** Full-time Program  
**Start of the Programme:** October  
**Language of Instruction:** English  
**Tuition Fee:** 7,900 Euro  
**Size of the Classes:** 25 Students maximum  
**Degree Title:** Master of Arts (M.A.)  
**Application Period:** January 1 - May 3  
 Non-EU Applicants  
 January 1 - July 31  
 EU Applicants

**Application requirements**

Applicants must hold a German or international degree (qualified bachelor) in Public Policy / or Management, Economics or Business, Political Science or Law or a comparable degree of the German mark "Good" (2) or ECTS note "B". Fluency in English is required and must be demonstrated (by students whose native language is not English) with the TOEFL exam (minimum of 220 points computer-based or 560 paper-based) or an equivalent test like the IELTS (at least 6,0).

**For more information**



**Prof. Dr. Friedrich Lehmann**  
 Course Director  
 Hochschule Bremen  
 Werderstr. 73 · 28199 Bremen  
 Tel: + 49-421-5905-2153  
 Fax: + 49-421-5905-4765  
[friedrich.lehmann@hs-bremen.de](mailto:friedrich.lehmann@hs-bremen.de)



**Dr. Monika Blaschke**  
 Course Coordinator  
 International Graduate Center  
 Süderstraße 2 · 28199 Bremen  
 Tel: + 49-421-5905-4231  
 Fax: + 49-421-5905-4765  
[blaschke@hs-bremen.de](mailto:blaschke@hs-bremen.de)

### Profile

The IMBA program is a Dual Master's Program offered by the International Business School Alliance (IBSA). The students spend one part of their studies in Bremen and the other part either in Valencia, Moscow, Hatfield/London, Wilmington, Kuala Lumpur or Paris.

On successful completion of the course students will hold two master degrees, awarded by two universities. The core modules of the first term are mostly identical at all partner universities. In term two and three the students choose one of the areas of specialization: "International Logistics and Supply Chain Management" in Bremen, "International Marketing" in Valencia, "International Management in Transitional Economies and Emerging Markets" in Moscow, "International Finance and Investments" in Wilmington, "Human Resource Management" in Hatfield near London, "Global Islamic Finance" in Kuala Lumpur or "International Business Development and Consulting" in Paris, and complete their master thesis. The IMBA program goes beyond simply addressing trade issues between countries by encouraging critical analysis of what makes a business competitive in the international arena.

### Target Group

The IMBA program recruits international, innovative students worldwide from diverse cultural, geographical and professional backgrounds.



The IMBA facilitates strong interaction and the sharing of experience among the student body. Studying in two different countries and thus encountering to both cultures gives students an excellent chance to communicate and live in both environments successfully. Finally the IMBA provides the knowledge and skill necessary for global leadership in the 21st century.



**EXPAND** your career possibilities

1st TERM (UNIVERSITY A)	2nd TERM (UNIVERSITY B)	3rd TERM
<b>CORE MODULES</b> <small>offered by all IBSA-partners</small>	<b>SPECIALIZATION</b>	<b>FINAL-PROJECT MASTER THESIS</b>
Global Strategic Analysis	<b>Bremen:</b> International Logistics and Supply Chain Management	Master of Business Administration
Human Resource Management in a Global Environment	<b>Hatfield near London:</b> Human Resource Management	MSc in Global Business
Global Marketing Strategies	<b>Valencia:</b> International Marketing	Master in International Business
International Finance	<b>Moscow:</b> International Management in Transitional Economies and Emerging Markets	MA in International Management
International Business Law	<b>Wilmington, USA:</b> International Finance and Investments	Master of Business Administration
Leadership (optional)	<b>Kuala Lumpur, Malaysia:</b> Global and Islamic Finance	MBA in Global Islamic Finance
	<b>Paris:</b> International Business Development and Consulting	MSc International Business Development and Consulting

### Your Choice

**Program Duration:** One Year (Three Terms)  
**Structure:** Full-time Program  
**Start of the Program:** October  
**Language of Instruction:** English  
**Tuition Fee:** 13,500 Euro  
**Size of the Classes:** 25 Students maximum  
**Dual Degree Title:** MBA (Hochschule Bremen) plus MBA, MSc or M.A.  
**Application Period:** January 1 - May 31  
 Non-EU Applicants  
 January 1 - July 31  
 EU Applicants

### Application requirements

An undergraduate degree relevant or cognate to business management or with proof of participation in business related subjects and at least one year of professional experience, as well as proof of English proficiency (IELTS/TOEFL).

### For more information



**Prof. Dr. Peter Laudi**  
**Course Director**  
 International Graduate Center  
 Süderstraße 2 · 28199 Bremen  
 Tel: + 49-421-5905-4550  
 Fax: + 49-421-5905-4819  
 peter.laudi@hs-bremen.de



**Angela Dunkhorst**  
**Course Coordinator**  
 International Graduate Center  
 Süderstraße 2 · 28199 Bremen  
 Tel: + 49-421-5905-4456  
 Fax: + 49-421-5905-4765  
 imba@hs-bremen.de

## ■ Profile

Globalization requires new management skills for international business. This course brings students one step closer to a career as a business specialist. Basic economic or business qualifications are considered essential for admission to this course. During the three terms the students will develop and extend their management competencies in terms of key qualifications.

**The core components of the MGM program cover the following skill areas:**

- Understanding the trends and interdependencies of a global world economy, its driving forces and different policies of multinational businesses
- Evaluating general threats and opportunities of „going global“
- Identifying the requirements of a globalization strategy for a business
- Developing and implementing a globalization strategy
- Understanding intercultural decision-making and responsibility for international business activities

## ■ Target Group

The MBA course Master in Global Management endeavours to offer junior managers the opportunity to obtain the specific competencies required for successful global business today.

The aim is to provide management skills as well as thought-provoking experiences focused on global business. This is an essential requirement for students interested in a career in either government, international organisations or business enterprises. The course puts students at an advantage when it comes to leadership excellence.



**EXCHANGE** your ideas for global business

1st Semester				2nd Semester				3rd Semester				
1	<b>Diversity Management &amp; Ethics</b> A: Cross Cultural and Diversity Management B: Business Ethics	SWS	SS	CP	<b>International Financial Management</b> A: Global Finance B: International Accounting	SWS	SS	CP	Master Thesis	SWS	SS	CP
		4	8	6		4	8	6		60	6	
2	<b>Global Management</b> A: Strategic Management & Globalization B: Organizing International & Global Business	4	8	6	<b>Management Functions in Global Business</b> A: Global Marketing B: International HRM & Individual Career Planning	4	8	6	Master Thesis			6
3	<b>Research &amp; Communication</b> A: Quantitative Methods B: Communication & Presentation	4	8	6	<b>International Legal &amp; Tax Framework</b> A: International Business Law B: International Taxation Systems	4	8	6	Master Thesis			6
4	<b>Global Economics</b> A: Trade Theory & Policy B: International Capital Markets and Exchange Rates	4	8	6	<b>Project and Quality Management</b> A: Projects in International Business B: Process and Quality Management	4	8	6	Master Thesis			6
5	<b>Operations Management, Logistics and MIS</b> A: Global Logistics and Supply Chain Management B: Management Information Systems/IT	4	8	6	<b>Electives</b> <b>1. German Business Environment</b> A: German History and Culture B: German Economy and Business <b>2. Innovative Entrepreneurship</b> <b>3. Innovation Management</b> <b>4. Comparative East Asian Management</b> <b>5. Business Game: Strategic Marketing</b>	4	8	6	Master Thesis			6
Total per Week		20	40		20		40				60	
Total per Semester		300	600	30	300		600	30			900	30
Workload Semester		900			900						900	
Workload Program		2700										

## Your Choice

<b>Program Duration:</b>	Two Semesters, plus Master Thesis and Oral Defense
<b>Structure:</b>	Full-time Program
<b>Start of the Program:</b>	October
<b>Language of Instruction:</b>	English
<b>Tuition Fee:</b>	12,500 Euro
<b>Size of the Classes:</b>	30 Students maximum
<b>Degree Title:</b>	MBA
<b>Internship option:</b>	1 semester (30 ECTS credits)
<b>Application Period:</b>	January 1 - May 31 Non-EU Applicants January 1 - July 31 EU Applicants

## Application requirements

An academic, business related degree (Bachelor) and two years of professional experience.

## For more information



**Prof. Dr. Christian Schuchardt**  
**Course Director**  
Hochschule Bremen  
Süderstraße 2 · 28199 Bremen  
Tel.: + 49 421 5905-4769  
Fax: + 49 421 5905-4768  
christian.schuchardt@hs-bremen.de



**Regine Hink**  
**Course Coordinator**  
Hochschule Bremen  
Süderstraße 2 · 28199 Bremen  
Tel.: + 49 421 5905-4769  
Fax: + 49 421 5905-4768  
regine.hink@hs-bremen.de

# Master in International Tourism Management

Degree: Master of Business Administration (MBA)

## Profile

The MTM program provides students with specific competencies for the tourism business in a practice-oriented and holistic approach. It takes into account the fact that the prosperous tourism sector is recruiting more and more managers with a recognized academic qualification and with high sensitivity towards international and intercultural management needs. The program delivers key competencies required in the tourism business and builds on the previous studies of students.

The core emphases of the course are the following:

- Strategic and operative marketing competence in tourism
- International and global tourism management
- Sensitivity towards the tourism environment
- Specific management competencies in tourism (e.g. project management, e-tourism, quality management, operations management)

## Target Group

The postgraduate course Master in International Tourism Management (MTM) offers compulsory subjects only, all of which focus on the systematic preparation of future managers for the various tasks within international tourism management in a global environment. In order to address the complexities in coordinating the different tourism-related industries and to fulfill the need to upgrade skills in this sector, training needs to be improved.



**CONNECT** for an intercultural adventure

1st Semester				2nd Semester				3rd Semester				
1	<b>Introduction</b> A: The Phenomenon of Tourism and its Systems B: Economics of Tourism and its Industries	SWS	SS	CP	<b>Tourism Marketing</b> A: Specifics of Tourism Marketing B: Marketing Operations	SWS	SS	CP	<b>Master Thesis</b>	SWS	SS	CP
		4	8	6		4	8	6		60	6	
2	<b>Environments of Tourism</b> A: SCEPTICAL-Analysis B: Changing & uncertain Environment	4	8	6	<b>Strategic Planning in Tourism</b> A: Strategy Planning B: Implementation of Strategic Plans	4	8	6	<b>Master Thesis</b>			6
3	<b>International and Global Tourism Management</b> A: Globalization of the Tourism Market B: Need for a Sense of local Focus	4	8	6	<b>Specific Management Functions in Tourism</b> A: Financial, HR & Operations Management B: Masters' Seminar	4	8	6	<b>Master Thesis</b>			6
4	<b>Culture and Ethics</b> A: Culture and Cross Cultural Management B: Business Policy & Ethics	4	8	6	<b>Managing International Projects</b> A: Projects in International Tourism B: Organizing Projects	4	8	6	<b>Master Thesis</b>			6
5	<b>Tourism Demand</b> A: Tourism Demand B: Marketing Research	4	8	6	<b>Business Communication</b> A: Communication in Tourism B: E-Tourism Functions	4	8	6	<b>Master Thesis</b>			6
Total per Week		20	40		20		40		60			
Total per Semester		300	600	30	300		600	30	900		30	
Workload Semester		900			900				900			
Workload Program		2700										

Your Choice

**Program Duration:** Two Semesters, plus Master Thesis and Oral Defense  
**Structure:** Full-time Program  
**Start of the Program:** October  
**Language of Instruction:** English  
**Tuition Fee:** 12,500 Euro  
**Size of the Classes:** 30 Students maximum  
**Degree Title:** MBA  
**Internship option:** 1 semester (30 ECTS credits)  
**Application Period:** January 1 - May 31  
 Non-EU Applicants  
 January 1 - July 31  
 EU Applicants

Application requirements

An academic, business related degree (Bachelor) and one year of professional experience.

For more information



**Prof. Dr. Felix Bernhard Herle**  
**Course Director**  
 International Graduate Center  
 Süderstraße 2 · 28199 Bremen  
 Tel.: + 49 421 5905-4203  
 Fax: + 49 421 5905-4768  
 felix.herle@hs-bremen.de



**Regine Hink**  
**Course Coordinator**  
 Hochschule Bremen  
 Süderstraße 2 · 28199 Bremen  
 Tel.: + 49 421 5905-4769  
 Fax: + 49 421 5905-4768  
 regine.hink@hs-bremen.de

# Master of Engineering in Aeronautical Management

Degree: Master of Engineering (M.Eng.) in Aeronautical Management

## Profile

With aviation developing at accelerated speed this program becomes increasingly interesting for pilots, maintenance and technical personell of the aviation systems. The applicants have to be graduates of Bachelor study programs in aviation systems.

The Master programme is designed to enhance their competence by the following modules

- Air Transport Business Administration
- Risk Management in Airline Operation
- International Law and Airlaw
- Simulation of Logistic Aviation Systems
- Modelling and Simulation
- Management Systems
- Human Factors in Leadership

The Master programme will prepare the candidates for positions in leadership within airline industry, air transport and governmental institutions. The instructors staff will be composed of university professors and lecturers with practical airline business experience. Emphasis is laid on an interdisciplinary approach in teaching and learning, group work, and seminars.

## Key feature of the programme

- Post-graduate education
- Studies in aviation systems engineering, economy and management
- One year full-time
- International lecturers and students
- Guest lecturers and excursions
- Practical training by industrial case studies
- Hochschule Bremen orientation course offered ahead the lecture start
- Tutorial support and guidance

## Target Group

The programme is especially open for pilots/engineers with an academic degree in aviation systems engineering and management, or with an acceptable degree in related areas like aircraft engineering, maintenance, or air traffic administration plus a practical experience. Fluency in English is required. Students whose native language is not English must demonstrate English proficiency with the TOEFL exam (minimum of 220 points computer-based or 560 paper-based) or an equivalent test like the IELTS (at least 6,0).



**START** your career now

1 <sup>st</sup> Semester			
	Module	h/week	ECTS Points
1	International Law / Airlaw ILAL	4	6
2	Air Transport Business Administration	4	6
3	Management Systems	4	6
4	Risk Management in Airline Operation	4	6
5	Simulation of Logistic Aviation Systems	4	6
		20	30

2 <sup>nd</sup> Semester			
	Module	h/week	ECTS Points
1	Human Factors in Leadership	4	6
2	Modelling and Simulation	4	6
3	Master thesis	12	18
		20	30

## Your Choice

<b>Program Duration:</b>	One Year
<b>Structure:</b>	Full-time Program
<b>Start of the Program:</b>	October
<b>Language of Instruction:</b>	English
<b>Tuition Fee:</b>	8,500 Euro
<b>Size of the Classes:</b>	15 Students maximum
<b>Dual Degree Title:</b>	Master of Engineering
<b>Internship option:</b>	1 semester (30 ECTS credits)
<b>Application Period:</b>	January 1 - May 31 Non-EU Applicants January 1 - July 31 EU Applicants

## Application requirements

An academic, business related degree (Bachelor) and one year of professional experience.  
Fluency in English is required. Students whose native language is not English must demonstrate English proficiency with the TOEFL exam (minimum of 220 points computer-based or 560 paper-based) or an equivalent test like the IELTS (at least 6,0).

## For more information



**Prof. Dr.-Ing. Bernd Steckemetz**  
**Program Director**  
 Flughafenallee 10  
 28199 Bremen  
 Tel.: + 49 421 5905-5519  
 Fax: + 49 421 5905-5536  
 bernd.steckemetz@hs-bremen.de



**Anette Bartels**  
**Course Coordinator**  
 Flughafenallee 10, ZIMT/411  
 28199 Bremen  
 Tel.: + 49 421 5905-5520  
 Fax: + 49 421 5905-5536  
 anette.bartels@hs-bremen.de

### ■ Location

#### Free Hanseatic City Bremen

The International Graduate Center is situated in the heart of Bremen. A five-minute walk brings you to the picturesque city center with its impressive Market Square and the Cathedral of St Petri which is over 900 years old. The Free Hanseatic City of Bremen has more than 1,200 years of tradition as a port and trading city and is a bustling, cosmopolitan and multicultural city - with a population of over 540,000.

Bremen is one of Germany's major foreign trade and industrial centers. In the last few years, Bremen has been making a name for itself as a venue for congresses and exhibitions and also earned the distinction of being the "City of Science 2005".

#### Student Life

With over 35,000 enrolled students Bremen is also well-known as a student city in Germany. Museums, art exhibitions, theaters, festivals, concerts, opera and ballet provide Bremen with its fair share of culture. A wide variety of cafés, bars, pubs, restaurants, clubs and discos make Bremen a city where there is no excuse for being bored and where you feel at home.

Beside the studies the IGC is also offering a leisure program with city trips in Germany, company visits, welcome events and tutor service.

### ■ Accommodation and Service

Living and studying in another country is both exciting and interesting but at the same time it also means organizational and administrative work. Our international applicants and students do not need to worry about this. The Student Service of the IGC looks after them right from the start and answers all questions with regard to the planned study visit in Bremen beforehand. The international student assistance (isa) takes on the task of finding accommodation, gives support with visa applications, clarifies insurance queries and helps the students in their dealings with the authorities both at home and abroad. This service is available to students free of charge. Furthermore the isa allocates tutors to the students and regularly organizes excursions and events during their period of study in Bremen.

### ■ For more Information



**Björn Anders**  
**Admissions Office**  
International Graduate Center  
Süderstraße 2  
D-28199 Bremen - Germany  
Phone: +49 (0)421-5905-4782  
Fax: +49 421 5905-4765  
[bjoern.anders@hs-bremen.de](mailto:bjoern.anders@hs-bremen.de)



**Christian Frank**  
**International Student Assistance (isa)**  
International Graduate Center  
Süderstraße 2  
D-28199 Bremen  
Phone: +49 421 5905-4181  
Fax: +49 421 5905-4765  
[isa@hs-bremen.de](mailto:isa@hs-bremen.de)



Bremen – your best place to meet!



International  
Graduate Center

Hochschule Bremen  
University of Applied Sciences  
International Graduate Center  
Süderstraße 2  
28199 Bremen · Germany

Phone: +49(0)421-5905-4782  
Fax: +49(0)421-5905-4765  
info@graduatecenter.de  
[www.graduatecenter.de](http://www.graduatecenter.de)