

MGM

Master in Global Management

Degree: Master of Business Administration (MBA)

Full-time

Profile - New Profile starting 2010

► **Globalization requires new management skills for international business.**

This programme is designed to prepare students for management positions in global business environment. Basic economic or business qualifications are considered essential for admission to this programme. During the one-year programme the students will develop and extend their management competencies in terms of key qualifications. An extended company internship after the study semesters is optional.



Graduates of the degree course MGM at their annual academic closing ceremony.

The core components of the MGM program cover the following skill areas:

- Understanding the trends and interdependencies of a global world economy, its driving forces and different policies of multinational businesses
- Evaluating general opportunities and threats
- Identifying the requirements for globalising business
- Developing and implementing global strategies in the business environment
- Understanding intercultural decision-making and responsibility for international business activities

The degree programme has been accredited by the National Accreditation Agency ZEvA.



Target Group

► The MBA programme Master in Global Management endeavours to offer junior managers the opportunity to obtain the specific competencies required for successful global business today.

The aim is to provide management skills as well as thought-provoking experiences focused on global business. This is an essential requirement for students interested in a career in either government, international organisations or business enterprises. The programme puts students at an advantage when it comes to leadership excellence.

Your Choice:

MBA Master in Global Management

Program Duration:	Two Semesters, plus Master's Thesis and Oral Defense
Structure:	Full-time Program
Start of the Program:	October
Language of Instruction:	English
Tuition Fee:	12,500 Euro
Size of the Classes:	30 Students maximum
Degree Title:	MBA
Internship option:	1 semester (30 ECTS credits)
Application Period:	January 1 - May 31 Non-EU Applicants January 1 - July 31 EU Applicants
Entry requirements:	An academic, business related degree (Bachelor) and two years of professional experience

Curriculum

	1st Semester	SWS	SS	CP	2nd Semester	SWS	SS	CP	3rd Semester	SWS	SS	CP
1	Diversity Management & Ethics A: Cross Cultural and Diversity Management B: Business Ethics	4	8	6	International Financial Management A: Global Finance B: International Accounting	4	8	6	Master Thesis			6
2	Global Management A: Strategic Management & Globalization B: Organizing International & Global Business	4	8	6	Management Functions in Global Business A: Global Marketing B: International HRM & Individual Career Planning	4	8	6	Master Thesis			6
3	Research & Communication A: Quantitative Methods B: Communication & Presentation	4	8	6	International Legal & Tax Framework A: International Business Law B: International Taxation Systems	4	8	6	Master Thesis		60	6
4	Global Economics A: Trade Theory & Policy B: International Capital Markets and Exchange Rates	4	8	6	Project and Quality Management A: Projects in International Business B: Process and Quality Management	4	8	6	Master Thesis			6
5	Operations Management, Logistics and MIS A: Global Logistics and Supply Chain Management B: Management Information Systems/IT	4	8	6	Electives 1. German Business Environment A: German History and Culture B: German Economy and Business 2. Innovative Entrepreneurship 3. Innovation Management 4. Comparative East Asian Management 5. Business Game: Strategic Marketing	4	8	6	Master Thesis			6
Total per Week		20	40			20	40				60	
Total per Semester		300	600	30		300	600	30			900	30
Workload Semester		900				900				900		
Workload Program		2700										

For more information

www.mgm.graduatecenter.de

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