

Master in European Studies

European Private and Public Management

Degree: Master of Arts (M. A.)

10 years of experience: 1999-2009



Ideas and Goals of the Program

With Europe integrating at accelerated speed it becomes increasingly important for graduates from Europe and from outside alike to develop an in-depth understanding of the central issues facing Europe at all levels of the economy and administration and to acquire the tools to work with European institutions. Our objective is to prepare students for European leadership roles in the private and public sector. We have designed the program to provide a comprehensive and up-to-date study of economic and political dynamics in Europe. The courses in European private and public management, in European economics, law and politics, an intensive seminar in Brussels plus a period of practical training offer an ideal combination to acquire theoretical knowledge, management education, practical skills and European expertise. Students from outside Europe find excellent job opportunities worldwide with companies, banks and organizations cooperating with European partners.

The faculty is composed of international and national university lecturers and EU practitioners. Emphasis is laid on an interdisciplinary approach in teaching and learning, group work, discussions and a lively exchange between participants. Due to the international set-up of the program, students will be confronted with the need to cope with the cultural and individual differences that arise in a multicultural setting, familiarising them with working across cultures and working in international teams.

The program is run entirely in English. The degree is a 12-month, full-time program (60 ECTS credits). The course begins in early October and ends in September the following year. Students may opt for an internship (30 ECTS credits) after the completion of classes and Thesis work.

Key features of the Program

- Practice-oriented post-graduate education with an international emphasis
- Studies in European public and private management
- One year full-time
- International lecturers and students
- Intensive seminar in Brussels
- Meet the Europeans program with guest lecturers and excursions
- A three-day visit to Berlin
- Optional Practical training
- Orientation week
- German language course and introduction to German history, economy and culture
- Social activities and gatherings, tutorial support and guidance
- Career planning forum

Target Group

The course provides up to 25 places for applicants. Applications are welcome from students worldwide. The program is open to postgraduates with an academic degree in Public Policy/ or Management, Economics or Business, Political Sciences or Law or a comparable academic background. It is designed to provide interdisciplinary education and training for tomorrow's managers of European affairs. Students come from different backgrounds and will benefit from opportunities to develop a European perspective and to broaden their knowledge and skills in significant aspects of European management. Due to the demanding time frame high academic standards and a very diligent work schedule are required.

It is a truly international program with students coming from all over the world, including Canada, the USA, India, China, Vietnam, Latvia, Germany, Korea, France, Belgium, Ireland, Norway, Chile, Japan and many more. Throughout the years, Hochschule Bremen has been receiving several students who had previously been selected by national or international boards to achieve a national or European scholarship, for example students from Mexico (Alban), Russia (Haniel Stiftung), Poland, Macedonia, Czech Republic (DAAD), Romania (Phare) plus Turkey (Jean Monnet).

Prospects

The program provides sound preparation for careers in European and international businesses, institutions and administrations, or for further European research. Graduates have a broad field of opportunity to choose from, including economic and legal adviser activities, positions in private and public management, lobbying activities, political offices and functions and in the diplomatic services. Students from outside Europe find excellent job opportunities worldwide with companies, banks and organizations cooperating with European partners.

At the end of the second semester, the **MES Career Planning Forum** brings together students and EU practitioners. Experience has shown that students profit tremendously from the experience of EU practitioners and experts working in the field of European Studies.

Structure of the Program

The main objective of the program is to convey a sound and specialist knowledge of European public and private management. The course consists of 10 modules providing students with an interdisciplinary approach to key factors of European integration. The main topics to be covered are: the institutional system of the EU, EU economic integration and business in the EU, management systems in the EU and the management of European funds, European business law, Policy-making in the EU as well as the EU in the international dimension. In 2004, Prof. Dr. Friedrich Lehmann has been awarded a Jean Monnet grant by the EU for the action entitled European Module for the duration of three years. The module "EU Business and Administrative Law" combines legal, economic and administrative aspects of European integration.

The modules will be divided between lectures and seminars. Lectures provide a thorough grounding in the essentials of European business and management, policies and law. In the seminars, students will develop specialist knowledge in a variety of fields including "Theories of Integration", "Competition policy in the EU", "Structural Funds", "International Teamwork" or "Doing Business in the EU".

In addition, we will be offering classes in:

Introduction to Economics (10 hours)
Presentation Skills (15 hours)
Research Skills and Academic Writing (10 hours)
German for beginners (60 hours)

Great importance will be attached to improving the students' cross-cultural and analytical skills. A seminar in cross-cultural communication familiarizes students with recent developments in the field and a class on research skills and methods will support the students' ability to tackle a problem in a scientific way and to master the art of researching, writing and presenting good research papers.

The Intensive Seminar in Brussels (with visits to the European organisations etc.) and an ongoing program in Bremen called Meet the Europeans provide ample opportunity to get in close contact with representatives from EU administrations, European-based organisations and enterprises, to take part in European cultural activities and to visit EU-sponsored projects in the region. A three-day visit to Berlin offers additional insights into German culture and politics. An orientation week at the beginning of the academic year offers orientation and assistance.

On completing the course work students opt for a Master's Thesis in one of the core areas. For the Master's Thesis, candidates are expected to use their theoretical understanding to deal with a European topic in a methodologically correct manner. The time allotted is 12 weeks. Candidates may propose a theme or project of their own choice.

Partners in Europe

The Master in European Studies Program at Hochschule Bremen co-ordinates the **European TAURUS network** – Postgraduate Studies in European Public and Private management (supported by a grant from the European Union under the Socrates/ Erasmus scheme). The network has been created to encourage interaction between students from a variety of European Master Programs. In particular, it is helping to develop a European perspective on public and private sector management, encourages student exchange between the participating universities, supports an international faculty, utilises the latest advances in information technology to support flexible modules of jointly developed modules, offers a jointly organised International Seminar in Brussels and develops joint qualifications. Network members include:

- The Hanze University, Groningen, The Netherlands
- Sheffield Hallam University – UK
- The University of Latvia – Riga, Latvia
- Letterkenny Institute of Technology – Ireland
- Metropolitan University, Prague – Czech Republic
- The University of Gdansk – Poland

Our overseas partner include

- Manipal Centre for European Studies, Manipal University – India
- Department of European Language, Literature and Culture Studies, The University of Rajasthan- Jaipur, India

Moreover, the Master in European Studies program has been participating in the **EU Project HaMoNet** which brought together participants from different countries, including Germany, Poland,

France and the Netherlands. Overall project aim was the implementation of a lasting network that targeted co-operation in the area of vocational training. It focused on improving employability of students/pupils in the participating regions and on improvement of labour market competitiveness through the joint collaboration of companies, chambers of commerce and trade, universities and other local authorities. Important specific aim was to conceive studies and training more labour-market oriented. Funds came from the Hanse Passage Project/ European Regional Development Fund, Interreg III C. The project began in spring 2005 and lasted for three years. Lead partner was Lower Saxony's Ministry of Education. Further information available at: www.hamonet.info

In 2007, the Master in European Studies Program organized the expert seminar: **Globalization and the EU: How Europe fights global warming, saves jobs and protects social security** (Nov. 30th—Dec. 1, 2007). The expert seminar analysed the role of Europe in a changing world and globalized economy. It raised the question whether the EU could provide effective political leadership in coping with the challenges of globalization. In particular, the seminar focused on the adjustment of the political system to global warming and the future of the European social model. Can the EU find successful responses to current conflicts such as climate change? Will businesses follow? And how can regulatory standards help to soften the negative impacts of globalization while keeping Europe economically attractive?

In 2008, the Master in European Studies Program hosted the international conference **"The EU in a global perspective: Intercultural dialogue across three continents"**. (May 25 -27, 2008), funded by Jean Monnet. The aim of the conference was to examine the global perspective of the EU, drawing on a number of interdisciplinary perspectives, including economics, cross-cultural communication, politics, law and history. More than a 100 international university lecturers, researchers, practitioners and graduate students met in an open exchange of ideas on a comparative understanding of what Europe means to them and to us. How the EU is understood and seen outside helps not only to understand others, but may help to more clearly identify and define European identity itself.

In April 2010, we celebrated our 10th anniversary with an **Alumni reunion and an international expert seminar on "The Future of Europe"**. It united guest lecturers, alumni and students from all over the world to discuss prospects for the future. In addition, the exhibition "10 years of Europe and beyond", created by MES students, invited visitors to discuss Europe's past and present with us.

Additionally, we are a corporate member of UACES, the University Association for Contemporary European Studies. It is a cross-disciplinary association for European Studies and is known as the "European" Association for European Studies. Members are researchers, academics and practitioners, and come from a range of disciplines, including Political Science, Law, Economics, History, Sociology and International Relations. UACES has an active Student Forum for postgraduate students and is co-owner of JCMS: Journal of Common Market Studies. As our students, you are eligible to join the UACES Members' Email List. Most of all, however, we highly recommend to join the Student Forum email list and to join the EuroResearch email list which is administered by the UACES Student Forum. This list has over 500 subscribers and circulates emails of particular relevance to students, including: information on Summer Schools, conferences for postgraduates, updates on the activities organised by the Student Forum. ([see www.uacesstudentforum.org](http://www.uacesstudentforum.org) for details). You may also want to consider joining UACES as a student member. (check www.uaces.org for details and downloads of membership forms).

Degree

After successful completion of the courses and the thesis, candidates will be awarded the internationally recognised academic title **Master of Arts (M.A)**.

Accreditation

The MES Program has been re-accredited by a Federal agency (ZEVA) in 2009. Accreditation aims to ensure that German academic degrees are recognised both in the national context as well as in the international field. Following an amendment to the Higher Education Act (HRG) in 1998, accreditation was introduced as a means of achieving recognition for German academic degrees. The international recognised Bachelor's and Master's degrees will be established all over Germany by 2010. This complex reform in higher education became a central objective of the higher education policy in Germany. Background is the Bologna Process with the establishment of a "European Higher Education Area" as one of its principal targets.

Beside the acceptance of qualifications, transparency and comparable standards regarding the contents of study programs are basic requirements for the successful development of a transmissible "European Higher Education Area". As the operative instrument of quality assurance all new structured study programs have to be accredited by one of the six accreditation agencies authorized by the Accreditation Council. This procedure is no longer carried out by the state itself, but rather by autonomous and competing agencies.

The guidelines produced within the Bologna Process, which are based on the assumption that students complete two consecutive graduation cycles, form the basis for the German Bachelor's/Master's system. Accordingly, the first stage (cycle) leads to a Bachelor's degree after a minimum of three and a maximum of four years. The second stage (cycle) leads to a Master's degree after a minimum of one year and a maximum of two years of study and – after achieving a total of 300 ECTS Credit points - qualifies holders for admission to doctoral programs in Germany. All study programs are subject to state approval which, besides the integration into the German Länder (state) higher education planning and the provision of resources, above all relates to the observance of specific structural guidelines. In addition, all Bachelor's and Master's programs must be accredited. Within the scope of reviewing the program's academic and disciplinary content, accreditation particularly determines whether a program meets the minimum standards and whether it is relevant to professional requirements in the field.

For further information about accreditation, please check www.accreditation-council.de

Hochschule Bremen

Currently, Hochschule Bremen has approx. 8000 students from more than 100 countries in more than 50 degree programs, covering the areas of business, engineering, science, economics, social science and the humanities. Depending on the course, degree-seeking students are awarded the traditional German academic degree ('Diplom') or a bachelor's or master's degree. Hochschule Bremen is well known for its international approach, with 258 university partnership programs worldwide, as well for its close co-operation between the University and regional industry. UAS Bremen is accredited as a national higher education institution and has received numerous awards, including one named Best-Practice University in 2000 by the CHE, the Centre for University Development; it was honoured by the Association of Sponsors of German Arts and Science for its instituted reforms and received the DAAD-Prize for International University Marketing in 2000 as well as a Socrates Erasmus award in 2004.

Living and studying in Bremen

The University is located in a lively, cosmopolitan city that is rich in tradition and history. A fascinating mix of tradition and modernity, familiarity and worldly tolerance gives this city its special cosmopolitan flair. Future-oriented sciences and research are as much an established part of this mixture as are industry, commerce and cultural variety. One famous landmark, the Bremer Stadtmusikanten (town musicians), is a symbol of this port city's openness, tolerance and cosmopolitan tradition. Bremen's gateway to the world is its harbour, ships and international commerce. Bremen enjoys a climate of worldly openness and tolerance, thanks to hundreds of years as a flourishing trade centre. International contacts and co-operation with partners at the business, scientific and personal level has brought to the city many inspirational influences from other cultures. People from all over the world continue to come to Bremen and its sister city, Bremerhaven, which together make up the German city-state of Bremen. It is the smallest of Germany's 16 states with a population of 660,000. The city of Bremen accounts for 540,000 of these inhabitants.

At the same time, Bremen is a modern business location. Its special attributes: superb services, facilities and industrial expertise. In terms of foreign trade, Bremen can be found at the top of Germany's leading commercial centres. The city boasts a wide range of business sectors, ranging from high-tech industries, distribution and logistics, port facilities, automobile manufacturing (Daimler) and multimedia, to polar research, food industries (Kraft Foods, Tchibo, Kellogs, Inbev Brewery selling Beck's beer) and aviation and aerospace (EADS/ Airbus). The city-state of Bremen puts a great deal of focus on future technologies. A wide variety of research projects are being conducted in the many scientific institutes located throughout Bremen and Bremerhaven. For example, Bremen's higher education institutions are working on an "EMAS" project for environmental auditing, the "BELFA" project for extending the life of bridges with in situ measurements and a project for simplifying the production of the drug, hydrocortisone. Outside the university system, research is being conducted at renowned institutes, such as Bremen's Fraunhofer Institute of Material Research or the Alfred Wegener Institute, the German centre for polar research in Bremerhaven.

The International Graduate Center

The Master in European Studies program is located in the International Graduate Center (IGC). For applicants with a first degree the International Graduate Center offers several first-rate and application-oriented Master degree programs in business & management. They include full-time programs taught solely in English and part-time executive programs taught in both German and English. The IGC Lectures take place several times a year and the IGC Journal is published twice a year highlighting activities in the programs. The Center offers state-of-the art classrooms, a computer room, a student lounge plus WLAN free of charge. For further information, please check: www.graduatecenter.org or contact Mr. Ramon Spiecker, Tel. +49 (0) 421-5905-4773 or ramon.spiecker@hs-bremen.de

Additional Activities

- Throughout the academic year, international students can choose from a variety of German language courses. In cooperation with the Goethe Institute the program provides a German Intensive Class for Beginners in order to learn (or to improve the knowledge of) the language of the host country.

- Brown Bag lunches, German cake tasting and other events introduce the students to German culture and stimulate activities between the students.
- The *Adopt-a-Student Program* connects foreign students with German host families and helps them to learn more about the German way of life.
- Hochschule Bremen offers a variety of international summer courses (please send inquiry to ifk@hs-bremen.de).
- *University Sports*, the *Theatre Group* and the *Brahms Choir* offer opportunities to make friends and meet new people. Also, there is an annual international [Literature Festival](#) which presents both young and established authors from around the world.

Alumni opinions

"Studying MES at HS-Bremen was a magnificent opportunity for me to expand my vision. It helped me to ameliorate international understanding and cooperation in all phases of life. I truly felt as if MES was my home with friendly, educated and accommodating local and international staff and faculty, whom you can count on if you have problems. If you are searching to develop your career in business, history, law & political or non profit environment then do study MES at HS-Bremen. This is definitely the place to get a remunerating education in different perspectives. In fact, having had a rewarding experience in MES, today I and many other friends are on various managerial positions in different parts of the world. In short, whenever we want something to be changed, we actually want it to develop towards perfection. In MES we experienced development of our vision, and we learned how to develop our career internationally". (Saadia Khatoon, Pakistan, MES 2000/2001)

"When I came to Hochschule Bremen from Turkey, I had a very clear objective in my mind: To take a firm step towards a career in research, following my bachelor in management. Indeed, I found everything here necessary to accomplish my objective. As a student of MES, I attended a challenging program well balanced between theory and practice. I developed the skills of critical thinking, scientific questioning and independent work, applied on a diverse range of topics in European context. And now I can better realize the significance of the skills and knowledge I obtained in MES, as I work on my doctoral research in Germany." (Murat Serdaroglu, Turkey, MES graduate 03/04)

"To sum up, the knowledge and expertise acquired through the Master has provided me with a sound basis for collaborating in any private or public institution in Mexico or in Europe. I am able to give input in the design and/or definition of public or private policies, programs and projects. Moreover, I will also be able to contribute to the development of research in European matters in my home university or in any other research institute. (Marisol Oropeza, Mexico, MES graduate 04/05)

Fees and Costs of the Program

Fees for 2011/ 2012: Euros 7.900 (slight increase possible)

Fees include tuition fees for all lecturers and seminars, registration, examination and graduation fees, contribution to the Student Union, course materials (student manuals and handouts), support services, all administrative costs, and free public transport in Bremen and surrounding regions. In addition, students will profit from services offered by the *International Student Association (ISA)* including tutorial support, help with visa applications, regular social and cultural activities and gatherings, a pick-up service from the airport or train station plus an accommodation arrangement service. The fees do not include textbooks, living expenses (approx. Euro 700-750 monthly), health insurance and the costs for travelling and accommodation related to the intensive program in Brussels and the visit to Berlin.

- a) A non-refundable enrolment fee of Euro 1000 at acceptance of the study place in summer 2011.
- b) Euro 6900 by Oct 1, 2011.

Financial Aid

Please check our website at www.mes.graduatecenter.de for a list of scholarship possibilities and further links.

Application procedures

Applicants must hold a German or international degree (qualified bachelor) in Public Policy/ or Management, Economics or Business, Political Science or Law or a comparable degree of the German mark "Good (2)" or ECTS grade "B". Fluency in English is required. The complete application documents can be submitted between January 1 and May 31 (Non EU-students) and January 1 and July 31 (EU-students) for the coming winter semester. Students will be notified as soon as possible after sending in their applications. Late applications will be put on a waiting list.

Applications must include: a registration form (available on www.graduatecenter.org), a curriculum vitae, a photograph, proof of his/ her university degree, a letter of recommendation from an employer/ university teacher, an essay outlining the candidate's interest in the program and career goals, the address and telephone number (e-mail address, if available) to which all correspondence should be sent. Online application is now possible. Students whose native language is not English must demonstrate English proficiency with the TOEFL exam (minimum of 220 points computer-based or 560 paper-based) or comparable results or an equivalent test like the IELTS (at least 6.0) or TOEIC (at least 880 points).

Do you need a visa to enter Germany? Please be aware that the German government has set a standard amount of 7200 Euro that each student needs per year as proof of financial independence. Please note that tuition fees are separate from the financial independence requirement above. ISA will assist in case of visa problems.

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1. Semester	2. Semester	3. Semester
<p>Institutions, Policy-Making and Regions in the EU:</p> <p>Unit 1: Institutions, Policy-Making and Regions in the EU Unit 2: Theories of Integration and Multi-Level Governance Unit 3: The EU and its member states</p> <p><i>Class hours: 4 hours per week = 60 total</i> <i>Self Study: 8 hours per week= 120 total</i></p>	<p>The EU as a Global Player</p> <p>Unit 1: The EU as a Global Player: External Relations, Trade and Development Policy Unit 2: EU-US relations/ EU-Asian relations</p> <p><i>Class hours: 4 hours per week = 60 total</i> <i>Self Study: 8 hours per week= 120 total</i></p>	<p>Optional Internship Students opting for the internship can earn an additional 30 ECTS credits.</p>
<p>EU Business Law</p> <p>Unit 1 : EU Business Law Unit 2 : EU Business Law seminars</p> <p><i>Class hours: 4 hours per week = 60 total</i> <i>Self Study: 8 hours per week= 120 total</i></p>	<p>European Public and Private Management II</p> <p>Different units to choose from, i.e. Human Resource Management, Expanding your business across borders Marketing in the EU Setting up your own business in the EU Career Planning</p> <p><i>Class hours: 4 hours per week = 60 total</i> <i>Self Study: 8 hours per week= 120 total</i></p>	
<p>European Economic Integration</p> <p>Unit 1 : European Economic Integration Unit 2 : Competition Policy in the EU Unit 3: Budget Policy of the EU</p> <p><i>Class hours: 4 hours per week = 60 total</i> <i>Self Study: 8 hours per week= 120 total</i></p>	<p>Modules 7 – 10: Master Thesis</p> <p>Unit: Master Seminar</p> <p><i>30 class hours</i> <i>Self Study: 510</i></p>	
<p>Management of Funds:</p> <p>Unit 1 : Regional Economics and Structural Funds in the EU Unit 2:Applying for funds in the EU</p> <p><i>Class hours: 4 hours per week = 60 total</i> <i>Self Study: 8 hours per week= 120 total</i></p>		
<p>European Public and Private Management I</p> <p>Different units to choose from, i.e. Crosscultural Communication Energy in International Politics, The EU and the ENP countries</p> <p><i>Class hours: 4 hours per week = 60 total</i> <i>Self Study: 8 hours per week= 120 total</i></p>		